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Autore	Stein Arlene
Titolo	Going public : a guide for social scientists // Arlene Stein and Jessie Daniels ; illustrations by Corey Fields
Pubbl/distr/stampa	Chicago, [Illinois] ; ; London, [England] : , : The University of Chicago Press, , 2017 ©2017
ISBN	0-226-36481-X
Descrizione fisica	1 online resource (237 pages) : illustrations
Collana	Chicago Guides to Writing, Editing, and Publishing
Classificazione	MR 2000
Disciplina	808.0663
Soggetti	Communication in the social sciences Social sciences - Authorship Sociology - Authorship Academic writing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Introduction. So you want to go public? -- 1. Writing beyond the academy -- 2. Telling stories about your research -- 3. Books for general audiences -- 4. The digital turn -- 5 . Building an audience -- 6. The perils of going public -- 7. Making it count, making a difference -- Acknowledgments -- Notes -- Bibliography -- Index
Sommario/riassunto	At a time when policy discussions are dominated by “I feel” instead of “I know,” it is more important than ever for social scientists to make themselves heard. When those who possess in-depth training and expertise are excluded from public debates about pressing social issues—such as climate change, the prison system, or healthcare—vested interests can sway public opinion in uninformed ways. Yet few graduate students, researchers, or faculty know how to do this kind of work—or feel empowered to do it. While there has been an increasing call for social scientists to engage more broadly with the public, concrete advice for starting the conversation has been in short supply. Arlene Stein and Jessie Daniels seek to change this with Going Public,

the first guide that truly explains how to be a public scholar. They offer guidance on writing beyond the academy, including how to get started with op-eds and articles and later how to write books that appeal to general audiences. They then turn to the digital realm with strategies for successfully building an online presence, cultivating an audience, and navigating the unique challenges of digital world. They also address some of the challenges facing those who go public, including the pervasive view that anything less than scholarly writing isn't serious and the stigma that one's work might be dubbed "journalistic." Going Public shows that by connecting with experts, policymakers, journalists, and laypeople, social scientists can actually make their own work stronger. And by learning to effectively add their voices to the conversation, researchers can help make sure that their knowledge is truly heard above the digital din.

2. Record Nr.	UNINA9910787462803321
Autore	Mell Eila <1968->
Titolo	Casting might-have-beens : a film by film directory of actors considered for roles given to others // Eila Mell
Pubbl/distr/stampa	Jefferson, North Carolina : , : McFarland & Company, , [2005] ©2005
ISBN	1-4766-0976-4
Descrizione fisica	1 online resource (353 p.)
Disciplina	791.430280973
Soggetti	Motion pictures - Casting - United States Motion pictures - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Preface; The Films and Roles; Notes; Index
Sommario/riassunto	Some acting careers are made by one great role and some fall into obscurity when one is declined. Would Al Pacino be the star he is today if Robert Redford had accepted the role of Michael Corleone in The Godfather? Imagine Tom Hanks rejecting Uma Thurman, saying that

she acted like someone in a high school play when she auditioned to play opposite him in *The Bonfire of the Vanities*. Picture Danny Thomas as *The Godfather*, or Marilyn Monroe as *Cleopatra*. This reference work lists hundreds of such stories: actors who didn't get cast or who turned down certain parts. Each entry, organized alphabe
