

1. Record Nr.	UNINA9910163940003321
Autore	Vaidhyanathan Siva
Titolo	Intellectual property : a very short introduction // Siva Vaidhyanathan
Pubbl/distr/stampa	New York, New York : , : Oxford University Press, , [2017] ©2017
ISBN	0-19-991133-9 0-19-970680-8 9780195372779 (pbk.)
Edizione	[Second edition.]
Descrizione fisica	1 online resource (144 pages) : illustrations
Collana	Very short introductions
Classificazione	LAW050010
Disciplina	346.73048
Soggetti	Intellectual property (International law) Copyright, International LAW / Intellectual Property / Copyright
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 105-114) and index.
Nota di contenuto	How to read Starbucks, or why intellectual property matters more than you think -- Copyright, culture, and commerce -- Patents and their discontents -- Trademarks and the politics of branding -- Other rights: Domain names, publicity, trade secrets, data, and designs -- Conclusion: The politics of resistance.
Sommario/riassunto	Intellectual property is the most pervasive yet least understood way we regulate expression. Despite its importance to so many aspects of the global economy and daily life, intellectual property policy remains a confusing and arcane subject. Intellectual Property: A Very Short Introduction clarifies both the basic terms and the major conflicts surrounding this area of law, offering an introduction to copyright, patents, trademarks, and other forms of knowledge that are subject to global law and regulation. It illustrates the powers and limits of intellectual property, distilling the complex tangle of laws, policies, and values governing the dissemination of ideas, expressions, inventions, creativity, and data collection in the modern world.