

1. Record Nr.	UNINA9910163939603321
Autore	Vinson Danielle
Titolo	Congress and the media : beyond institutional power // C. Danielle Vinson
Pubbl/distr/stampa	New York, NY : , : Oxford University Press, , 2017
ISBN	0-19-063227-5 0-19-063228-3 0-19-063226-7
Descrizione fisica	1 online resource (257 pages) : illustrations
Classificazione	POL015000
Disciplina	323.445
Soggetti	Government and the press
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: 2017.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: -- List of Illustrations -- Acknowledgements -- 1 Introduction: Congress Goes Public -- 2 Four Decades of Going Public in Congress -- 3 Why Congressional Members Go Public -- 4 New Paths to Influence: Broadcast and New Media -- 5 Congress Responds to the President: the Case of Social Security Reform -- Co-authored with Megan S. Remmel -- 6 Overcoming Institutional Weakness: the Congressional Black Caucus Goes Public -- 7 A Tale of Two Senators: Adapting Public Strategies to Different Goals -- 8 The Possibilities and Limits of Going Public in Congress -- Appendix -- References -- Index.
Sommario/riassunto	Members of Congress have increasingly embraced media relations to influence policymaking. In 'Congress and the Media', Vinson argues that congressional members use the media to supplement their formal powers or to compensate for their lack of power to explain why congressional members go public and when they are likely to succeed in getting coverage.