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Nota di contenuto	Frontmatter -- Contents -- Figures, Tables and Boxes -- Acknowledgements -- Prologue: 'So, what's wrong with the Old Way?' -- 1. Defining TAs -- 2. Managing TAs -- 3. Maintaining TAs -- Interlude A -- 4. Reading TAs -- 5. Forming TAs -- 6. Forging TAs -- Interlude B -- 7. Experiencing TAs -- 8. Performing TAs -- 9. Remembering TAs -- Epilogue -- References -- Index
Sommario/riassunto	Tourist attractions constitute the metaphorical 'heart' of tourism. This book aims to both deconstruct and construct what tourist attractions are, how we perceive them and how we can enhance our understanding of what attracts us as tourists. The volume reaches beyond current ideas about the ways tourist attractions are created, shaped and packaged. It focuses on the importance and subjective nature of identity, memory, narrative and performance in the tourist experience to find new ways of analysing and managing tourist attractions. The book will appeal to researchers and students in tourism and destination management and heritage and indigenous tourism.