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Altri autori (Persone)	BrownMatthew T
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Soggetti	Sports - Finance Sports administration Sports - Economic aspects
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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	part Part I Finance Basics -- chapter 1 Introduction to Sport Finance -- chapter 2 Analyzing Financial Statements and Ratios -- chapter 3 Risk -- chapter 4 Time Value of Money -- part Part II Financial Management -- chapter 5 Introduction to Financial Management -- chapter 6 Budgeting -- chapter 7 Debt and Equity Financing -- chapter 8 Capital Budgeting -- part Part III Application of Financial Management in Sport -- chapter 9 Facility Financing -- chapter 10 Valuation -- chapter 11 Feasibility Studies -- chapter 12 Economic Impact Analysis -- part Part IV Financial Attributes of Select Sport Industry Segments -- chapter 13 Public Sector Sport -- chapter 14 College Athletics -- chapter 15 Professional Sport.
Sommario/riassunto	Financial Management in the Sport Industry provides readers with an understanding of sport finance and the importance of sound financial management in the sport industry. It begins by covering finance basics and the tools and techniques of financial quantification, using current industry examples to apply the principles of financial management to sport. It then goes beyond the basics to show how financial management works specifically in sport - how decisions are made to ensure wealth maximization. Discussions include debt and equity

financing, capital budgeting, facility financing, economic impact, risk and return, time value of money, and more. The final section focuses on sport finance in three sectors of the industry - public sector sports, collegiate athletics, and professional sport-providing in-depth analysis of financial management in each sector. Sidebars, case studies, concept checks, and practice problems throughout provide practical applications of the material and enable thorough study and practice.

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