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| 1. Record Nr. | UNINA9910163876903321 |
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| Titolo | Communicating ethically : character, duties, consequences, and relationships / / William W. Neher, Paul J. Sandin |
| Pubbl/distr/stampa | New York, N.Y. : , : Routledge, , 2017 |
| ISBN | 1-315-40418-4 1-315-40416-8 1-315-40417-6 |
| Edizione | [Second edition.] |
| Descrizione fisica | 1 online resource (353 pages) |
| Altri autori (Persone) | SandinPaul J |
| Disciplina | 175 |
| Soggetti | Communication - Moral and ethical aspects |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | pt. 1. Theories and perspectives -- pt. 2. Issues, settings, and applications. |
| Sommario/riassunto | Communicating Ethically provides a broad introduction to the ethical nature of communication. Now in its second edition, the text has been revised to further address current issues, such as: evolving social media and digital platforms, growing cultural communication and discussion of diversity, and the ethics of public discourse. This book combines coverage of the major systems of ethical reasoning with applications, including case studies in each chapter, to investigate ethics within many fields in the communication discipline. Incorporating a simple framework for ethical reasoning allows the reader to develop their own understanding of the various criteria for making ethical judgments. |