1. Record Nr. UNINA9910163541403321

Autore	Gelsanliter Roberts
Titolo	Fresh Ink : behind the scenes at a major metropolitan newspaper / / David Gelsanliter
Pubbl/distr/stampa	Denton, Texas : , : University of North Texas Press, , 1995
Descrizione fisica	1 online resource (xi, 217 pages) : illustrations (some color)
Disciplina	071.3
Soggetti	American newspapers
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	The Idea -- Getting Started -- Monday November 4 -- Copyright.
Sommario/riassunto	Futurists have called newspapers the last of the great smokestack industries-decrepit, dated, and destined to die. Fresh Ink offers proof that this need not be true. Newspapers are still a mass medium, able to gather a set of facts and create a sense of community each day-if they will. Fresh Ink tells how Robert Decherd and Burl Osborne transformed a flawed paper with a checkered history into the leading newspaper in the southwest, winning seven Pulitzer Prizes along the way, one of them for graphics-the only newspaper to ever do so. The focus is on a week in the life of The Dallas Morning News, the death a month later of the competing Dallas Times Herald, and how the News has conducted itself since. By offering an inside look at what is arguably the most successful newspaper in the country, this book makes an important contribution to the history of journalism.

2. Record Nr. UNINA9910557383903321

Autore	Napoli Edoardo Marco
Titolo	Chemical Composition and Biological Activities of Essential Oils
Pubbl/distr/stampa	Basel, Switzerland, : MDPI - Multidisciplinary Digital Publishing Institute, 2021
Descrizione fisica	1 online resource (212 p.)
Soggetti	Technology: general issues
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Essential oils extracted by the distillation or hydrodistillation of aromatic plants are a complex mixture of volatile compounds with several biological activities. Their efficacy as antimicrobial agents is related to the activity of several natural compounds belonging to different chemical families that can act both in synergy with each other and with other antibiotics. The antibiotic resistance detected among pathogens has been quickly increasing in recent years, and the control of some of these microorganisms is becoming a planetary emergency for human and animal health. The control of the microbial growth is a problem of great importance also for the food industry (food deterioration and shelf life extension) and for the world of cultural heritage (indoor and outdoor phenomena of biodeterioration). Essential oils can play an important role in this scenario, due their recognized broad-spectrum antimicrobial activity. Therefore, the main subject of this Special Issue includes an essential oil-based approach to control microrganisms in areas such as human and veterinary medicine, entomology, food industry and agriculture. In addition, the chemical composition of essential oils from endemic and rare medicinal/aromatic plants, nanoformulations of essential oils, applications in human and veterinary medicine and its use as animal feeding supplements are topics covered in this Special Issue