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Altri autori (Persone)	GrossLarry RubyJay
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Sommario/riassunto	One of the central figures in the development of the study of visual communication, Sol Worth (1922-1977) was a filmmaker and painter before he turned to academic pursuits. He began with the question of how film could be understood and studied as medium of communication, and from there, he moved on to larger and more profound questions about the nature of visual media in general and the role that visual images play in shaping and constructing reality