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Autore	Lin Lisa
Titolo	Convergent Chinese Television Industries : An Ethnography of Chinese Production Cultures // by Lisa Lin
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2022
ISBN	9783030917562 9783030917555
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (277 pages)
Collana	Palgrave Global Media Policy and Business, , 2634-6206
Disciplina	302.2345 384.5540951
Soggetti	Communication and traffic Mass media and culture Media Industries Media Culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Production Ecology in Chinese Television Industries -- Chapter 3. Convergent Production Strategies: CCTV and HBS -- Chapter 4. Digital Fiefdoms: The Rise of Chinese Internet-distributed Television -- Chapter 5. Production Cultures and Convergent Screen Forms: CCTV and HBS -- Chapter 6. Streaming Screen Forms and Aesthetics: Tencent Video -- Chapter 7. Walking a Tightrope? Producers' Fears and Precarity in China -- Chapter 8. Creative Freedoms and Autonomy in Convergent Chinese Television -- Chapter 9. Playing Edge Ball in the Grey Area -- Chapter 10. Conclusion: Towards Technologically-Empowered Creative Freedoms in Convergent Chinese Television.
Sommario/riassunto	An essential book for anyone seeking to understand the dynamics that drive the convergent Chinese television industry. Lin's account moves fluently between the levels of historical, technological, political and personal determinants. The exemplary use of production studies provides a comprehensive view of both the complexity and the internal contradictions of the Chinese TV industry, demonstrating how canny

producers work at the edges of what is possible. -Professor John Ellis, Royal Holloway University of London Professor Lin makes a crucial contribution to our understanding with this book, bringing the rich expertise needed to appreciate the distinct dynamics of Chinese television industries and their incorporation of and negotiation with streaming video. This carefully researched book offers deep accounts of production practices informed by substantial field observations and interviews to bring new insight about major questions. - Professor Amanda D. Lotz, Queensland University of Technology, Digital Media Research Centre This book provides a rich description of the shifting production cultures in convergent Chinese television industries across strategic, programming and individual levels. Dr. Lin argues that the current moment of Chinese television is an ideological, cultural and financial paradox in which China's one-party ideology clashes with consumer-oriented capitalism and technological advancements. Drawing upon in-depth ethnography of production cultures across Chinese broadcast and digital streaming sectors, this book illuminates how Chinese producers have placed their aspirations for creative freedoms within edge ball practices. Nuanced and timely, Convergent Chinese Television Industries unveils a complex picture of an industry undergoing dramatic transformations. Lisa Lin is a television producer and university professor specialising in factual and documentary production in the UK, Singapore and China. Her producing credits include I Wouldn't Go in There (National Geographic, 2015), G-Force (Hummingbird Music, 2017), The Truth about Fake News (Channel News Asia, 2018), Frontline Medics Diaries (Channel 4, 2020). Dr. Lin holds a PhD in Media and Communications from Royal Holloway, University of London. .

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2. Record Nr.	UNINA9910163181903321
Autore	Thompson Dennis H
Titolo	Discarded Victory - North Africa, 1940-1941
Pubbl/distr/stampa	San Francisco : , : Lucknow Books, , 2014 ©2014
ISBN	9781782897507 178289750X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (31 pages)
Disciplina	940.54229999999995
Soggetti	Military art and science Strategy Military campaigns
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- TABLE OF CONTENTS -- ABSTRACT -- MEDITERRANEAN THEATER, 1941-STRATEGIC OVERVIEW -- STRATEGIC SETTING -- CORRELATION OF FORCES -- THE WESTERN DESERT -- SIDI BARRANI TO BEDA FOMM -- STRATEGIC MISJUDGMENT -- CONCLUSION -- BIBLIOGRAPHY.
Sommario/riassunto	The Anglo-Italian campaign of 1940-41 resulted in one of the most lopsided operational victories of the entire Second World War. Strategic misjudgement at the highest levels of British political and military leadership would discard the opportunities won by its fighting forces in North Africa and commit them to a catastrophic intervention in Greece. In 1940, Italy fielded a numerically overwhelming, but technologically deficient, conscript military force on the continent of Africa. Italy's political leaders expected her 500, 000 strong North African army to quickly defeat the British troops stationed in the theater of operation. The British forces, though inferior in numbers, were well-trained regulars who possessed more superior weaponry than their Italian foes. In the brief, high intensity conflict waged in the North African deserts from December 1940 to February 1941, the British would annihilate an Italian army of 130, 000 soldiers. On the verge of complete victory in the North African theater, the British would commit an act of

extraordinary strategic misjudgement and divert their efforts to Greece in order to engage the Axis forces on the continent of Europe. The discarded early victory in North Africa would lead Britain to catastrophe in Greece, cost them the initiative in the war, and nearly led to their defeat in North Africa.

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