

1. Record Nr.	UNINA9910163081603321
Titolo	Proceedings of the fourth International Forum on Decision Sciences // edited by Xiang Li, Xiaofeng Xu
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2017
ISBN	981-10-2920-2
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XI, 899 p. 111 illus., 64 illus. in color.)
Collana	Uncertainty and Operations Research, , 2195-996X
Disciplina	658.40301
Soggetti	Operations research Decision making Business logistics Operations Research/Decision Theory Logistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Innovation Research on Three-Dimensional Central Coordination of University-Industry-Government under Triple Helix Perspective -- The Innovative Pattern of Bulk Commodity Supply Chain Based on Internet Finance -- Social Attribute Preference Learning Based Design Decision of Electrical Engineering Projects -- Global Climate Change Studying Based on Big Data Analysis of Antarctica -- The Analysis of Our Energy Internet Development Prospect under the Background of "B&R" -- Study on the Relationship between Managerial Power and the Quality of Accounting Information -- Behavioral Selections of the Express Company and the Customer: An Analysis Based on Evolution Game Theory -- The Effects of Social Commerce Disputes of Rating Result -- Project Bid Evaluation Research Based on the Aggressive Generalized DEA Model -- The Mechanism of Empowering Leadership's Effect on Employee Creativity in Dingtalk Alibaba Context -- The Credit Scoring Model Based on Logistic-BP-AdaBoost Algorithm and Its Application in P2P Credit Platform -- Dynamic Simulation of Stock Market Based on SVM With Different Parameter Optimization Methods -- The Analysis of China's Cotton Subsidy Policy Based on MPS and CSCT -- The Analysis of Farmers Cognition and the Influence of the Cotton Target Price

Reform in Xinjiang -- Experimental Economics Analysis of Environment-Friendly Agricultural Technique Decision-Making -- Research On the Linkage Effect Between Shanghai and Shenzhen 300 Stock Index and the Shanghai and Shenzhen Fund Index -- Competitiveness Assessment of China Listed Household Electric Appliance Enterprises by the Principal Component Analysis -- The Analysis of Internet Development Index Based on Visualization -- A Comparative Analysis Study Of Data Mining Algorithm In Customer Relationship Management -- Research on Value Evaluation of Scientific and Technical Human Capital Based on Key Performance Indicators -- Analysis of Factors Affecting Consumers' Brand Trust under Different Purchasing Behaviors -- Big Data to Lead A New Era for "Internet+": Current Status and Prospect -- Research on Fault Detection of High-Speed Train Bogie -- Influence of Customer to Customer Interaction on Service Purchase Behavior Intention: Moderating Role of Customer Experience——In China E-Commerce Environment -- Evolutionary Game and Simulation on the Internet of Things in Supply Chain -- Pricing Structure Financial Products of Commercial Banks in China -- A Chance Maximization Model for Uncertain Project Scheduling Problem -- The Explorer of Decision-Making in Class -- Some Power Aggregation Operators for Hesitant Intuitionistic Fuzzy Linguistic Set and Their Applications to Multiple Attribute Decision Making -- Mechanics Analysis in Cable Supported Barrel Vault Based on the Uncertain Damage -- Formulas to Calculate the Variance and Pseudo-Variance of Complex Uncertain Variable -- Measure Constraint Model and Its Properties of Closed-Loop Logistics Network -- Chance Left Constraint Model for TSP and Its GASO Algorithm -- Research on the Impact of the Counter Marketing to the Sales Performance of China's Tobacco Industry -- The Manufacturing Enterprise of China Internal Control and the Agency Costs -- Research on the Development and Management of Intellectual Property in the Aerospace Manufacturing Industry -- Under the Trend of Wisdom Supply Chain, Finance Storage Risk Identification and Aversion Countermeasures Research in Our Country -- Research Status of Earned Value Management -- Reliability Analysis of Unrepairable Warm Standby Systems Mixed With Randomness and Fuzziness -- Research on the Marketing Strategy of the New Media Age Based on AISAS Model A Case Study Of Micro Channel Marketing -- Overview and Prospect of the Research on the Product Oil Consumption Tax in China -- A Survey of Electronic Commerce Tax Collection and Management -- Development Analysis of O2O Model Based on Mobile Electronic Business -- Research on Modeling Customer Churn in Video Players -- Risk Analysis of Supply Chain Pricing Problem Based on Uncertain Measure -- Pricing Decision Problem in Closed-Loop Supply Chain under Uncertain Random Environment -- Competition in A Two-Channel Supply Chain With Symmetric Retailers under Channel Preference -- Uncertain Resource-Constrained Project Scheduling Problem with Net Present Value Criterion for Risk-Averse Decision Makers -- Research on the Development of Cross-Border E-Commerce in Port Cities——A Case of Manzhouli City -- Study on Development Countermeasure of Manzhouli Wood Processing Industrial Cluster -- The Study of Relationship between Diversification Strategy and Customers Performance in Service Industry— An Example Analysis of High-End Catering Enterprise in Beijing -- The "Internet +" Based Study on the Development Strategy ABAOT Sino-Russian Cross-Border E-Commerce -- The SWOT Analysis and Countermeasure Research of Travel Agency Online Marketing in Network Times -- The Analysis of the Management Mode of Decision-Making Characteristics and Development Trend of Engineering Project

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Sommario/riassunto

These conference proceedings focus on the topics of data-driven decision-making, stochastic decision-making, fuzzy decision-making and their applications in real-life problems. Beijing University of Chemical Technology organized IFDS2016, the 4th International Forum on Decision Sciences, with the theme "Data-Driven Decision-Making." The proceedings collect 84 selected papers presenting cutting-edge modeling and solution methods and include numerous practical case studies, making it a valuable resource for students, researchers and practitioners working in the fields of decision science, operations research, management science and engineering.
