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Nota di contenuto	Chapter 1 Introduction: The Global Shift in Economic Power to Asia and the Challenges of Africa's Industrialisation in the Twenty First Century (Lauren Okolo) -- Part 1: Chinese Perspective in Africa -- Chapter 2 'Safari Tour' and Zhou's Dream of Mao's land in Africa (Young-Chan Kim) -- Chapter 3 From White Elephants to Flying Geese: China in Africa, a new model for development or more of the same (Maria Thorborg) -- Chapter 4 Cyrildene Chinatown, Suburban Settlement, and Ethnic Economy in Post-Apartheid Johannesburg (Liang Xu) -- Chapter 5 China's energy diplomacy towards Africa from the perspective of politics (Ai-Qin Cheng & Jianhong Cai) -- Part 2: Chinese Companies in Africa -- Chapter 6 The China Challenge: Cameroonians between discontent and popular admiration (Ute Roeschenthaler and Antoine Socpa) -- Chapter 7 The Economic Determinants of Chinese FDI in Egypt (Hany Elshamy) -- Chapter 8 Learning to Collaborate: The Case Study of a Chinese-Kenyan CSR Effort (Irene Yuan Sun and Wang Yuan) -- Chapter 9 China and Namibia: An all-weather friendship investigated (Henning Melber) -- Chapter 10 'Unequal Sino-African Relations': A Perspective from Africans in Guangzhou (Dong Niu) -- Chapter 11 Conclusion: An argument for a development paradigm in Africa that reconciles the Washington Consensus with the Beijing Model

(Anutechia Asongu Simplice).

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Sommario/riassunto

This book encapsulates the 'New Normal Policy' which has changed the regional policy between China and the African continent. This volume emphasises China's role in Africa as a collaborator in an attempt to fulfil the Beijing consensus in emerging countries. The contextual research encompasses how one can comprehend the influence of the Chinese model in Africa and her diplomatic relations with the continent. China and Africa: A New Paradigm of Global Business endeavours to define whether or not the Washington model has become weathered, and the Beijing consensus more relevant in this specific continent. .

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