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Titolo	Adobe InDesign Interactive Digital Publishing : tips, techniques, and workarounds for formatting across your devices // by Ted Padova
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ISBN	1-4842-2439-6 9781484224397
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Classificazione	32.24.08
Disciplina	006.6
Soggetti	Computer graphics Graphic design Computer Graphics Graphic Design Interaction Design graphic illustration picture synthesis digital literacy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Part I: Getting Started in InDesign -- Chapter 1: Understanding Digital Publishing -- Chapter 2: Getting Started in InDesign -- Part II: Working with Text and Graphics -- Chapter 3: Formatting Text -- Chapter 4: Working with Graphics -- Chapter 5: Creating Tables -- Chapter 6: Creating and Applying Styles -- Part III: Adding Interactivity to Documents -- Chapter 7: Creating Hyperlinks -- Chapter 8: Working with Animations -- Chapter 9: Changing object views with multi-state objects -- Chapter 10: Using Rich Media -- Part IV: Creating Digital Publishing Documents -- Chapter 11: Uploading and downloading files -- Chapter 12: Creating reflowable EPUBs -- Chapter 13: Creating fixed layout EPUBs -- Chapter 14: Discovering Adobe Publish Online (Preview) -- Chapter 15: Creating Interactive PDFs -- Part V: Tips and Projects -- Chapter 16: Tips for creating digital publishing documents -- Chapter 17: Additional Project Ideas.

Sommario/riassunto

This book is written for graphic designers, book designers, and publishers who want to expand their knowledge for laying out and formatting documents and eBooks deployed for screen viewing on computers, tablets, and smart phones. Adobe InDesign Interactive Digital Publishing covers how to add interactivity to reflowable and fixed layout eBooks, interactive PDF documents, and take advantage of Adobe's new Publish Online (Preview). Tips, techniques, and workarounds offer you a comprehensive view at adding interactivity to any kind of document and deploy them on social media and web sites. Learn essential skills for composing documents in Adobe InDesign, how to work with styles, format text and graphics, work with rich media, create multi-state objects, hyperlinks, and animations. .

2. Record Nr.	UNINA9910145541803321
Titolo	Ciencias
Pubbl/distr/stampa	México, D.F. : , : Grupo de Difusión de la Ciencia del Departamento de Física, UNAM
Descrizione fisica	1 online resource
Soggetti	Science - Mexico Science - Latin America Science Ecology Ciencia - México Ciencia - América Latina Ciencia Ecología Periodicals. Latin America Mexico
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed

