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Nota di contenuto	Cover -- Title Page -- Copyright Page -- Contents -- Preface -- New to the Edition -- How This Book Is Organized -- What's Special about This Book? -- A Note to the Instructor -- How to Use This Book -- Available Instructor Resources -- A Big Thanks -- Acknowledgments for the Global Edition -- Chapter 1: The Role and Importance of Research -- Say Hello to Research! -- What Research Is and What It Isn't -- A Model of Scientific Inquiry -- Asking the Question -- Identifying the Important Factors -- Formulating a Hypothesis -- Collecting Relevant Information -- Testing the Hypothesis -- Working with the Hypothesis -- Reconsidering the Theory -- Asking New Questions -- Different Types of Research -- Nonexperimental Research -- Experimental Research -- True Experimental Research -- Quasi-Experimental Research -- What Research Method to Use When? -- Basic Research versus Applied Research -- Summary -- Exercises -- Chapter 2: The Research Process Coming to Terms -- From Problem to Solution -- The Language of Research -- All about Variables -- Dependent Variables -- Independent Variables -- The Relationship between Independent and Dependent Variables -- Other Important Types of Variables -- Hypotheses -- The Null Hypothesis -- The Research Hypothesis -- Differences between the Null Hypothesis and the Research Hypothesis -- What Makes a Good Hypothesis? -- Samples and Populations -- The Concept of Significance -- Summary -- Exercises -- Chapter 3A: Selecting a Problem and Reviewing the Research -- Selecting a Problem -- Defining Your Interests -- Ideas,

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Sommario/riassunto

For courses in Experimental Methods and in Research Methods in Political Science and Sociology An informative and unimimidating look at the basics of research in the social and behavioral sciences Exploring Research makes research methods accessible for students - describing how to collect and analyze data, and providing thorough instruction on how to prepare and write a research proposal and manuscript. Author Neil Salkind covers the research process, problem selection, sampling and generalizability, and the measurement process.

He also incorporates the most common types of research models used in the social and behavioral sciences, including qualitative methods. The Ninth Edition explores the use of electronic sources (the Internet) as a means to enhance research skills, includes discussions about scientific methods, and places a strong emphasis on ethics.
