

1. Record Nr.	UNINA9910162956303321
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Titolo	Project portfolio management strategies for effective organizational operations // Luca Romano [editor]
Pubbl/distr/stampa	Hershey, Pennsylvania : , : IGI Global, , 2017 ©2017
ISBN	9781522521525 9781522521518
Descrizione fisica	PDFs (388 pages) : illustrations
Collana	Advances in IT Personnel and Project Management (AITPPM) Book Series, , 2331-7698
Disciplina	658.404
Soggetti	Project management Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Portfolio management as a step into the future / Luca Romano -- Inter-relationships between an enterprise's strategic management process and its program/project portfolio management process / Russell Dean Archibald -- Linking organization's strategy and strategic planning with portfolio management / Alfonso Bucero -- Are you pondering what i am pondering?: eccentric consideration on strategic management / Andrea Aparo von Flue -- Preparing the organization for portfolio management: overcoming resistance and obstacles / Frank R. Parth -- Adaptive portfolio management / Luca Romano -- Optimizing portfolio value through comprehensive project metrics / Brandon Olson -- Demand management as a success factor in project portfolio management / Luca Romano, Roberta Grimaldi, Francesco Saverio Colasuonno -- Project portfolio selection using a D.E.A. approach / Antonio M. Amaral, Madalena Araujo -- Project selection frameworks and methodologies for reducing risks in project portfolio management / Fabio Nonino -- Project portfolio management growth and operation: portfolio management structure, operations, risk, and growth / Frank R. Parth -- Project portfolio management and organization: an integrated and circular model / Lucia Aiello, Mauro Gatti -- Program and portfolio management relationship and support / Ginger Levin,

Nicole Pitotti -- Managing change: strategies and tactics to review the portfolio / Joy Gumz.

Sommario/riassunto

"[This book] is a key resource on the latest advances and research regarding strategic initiatives for portfolio and program management. Highlighting multidisciplinary studies on value creation, portfolio governance and communication, and integrated circular models, this publication is an ideal reference source for professionals, researchers, business managers, consultants, and university students in economics, management, and engineering"--Provided by publisher.
