

1. Record Nr.	UNINA9910162955603321
Autore	Howard Caroline
Titolo	Strategic information systems and technologies in modern organizations // Caroline Howard and Kathleen Hargiss [editors]
Pubbl/distr/stampa	Hershey : , : IGI Global, , 2017 ©2017
ISBN	9781522516811 9781522516804
Descrizione fisica	PDFs (366 pages) : illustrations
Collana	Advances in Business Information Systems and Analytics
Disciplina	658.4/038011
Soggetti	Information technology - Management Management information systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	IT strategic planning through CSF approach in modern organizations / Neeta Baporikar -- Using geospatial information systems for strategic planning and institutional research for higher education institutions / Nicolas A. Valcik -- Exploring local interaction attributes affecting leadership effectiveness on assignment in multinational companies: a qualitative phenomenological study / Ivan Tirado-Cordero, Kathleen M. Hargiss -- Detecting advanced persistent threats in oracle databases: methods and techniques / Lynn Ray, Henry Felch -- About gravitational (inertial) motors / Dan Ciulin -- The role of knowledge management strategies in cooperation agreements / Mario J. Donate [and 3 others] -- Online real estate demand chain integration / Emna Cherif -- E-business and analytics strategy in franchising / Ye-Sho Chen [and 3 others] -- The human behavioral response to automated trading / Roumen Vragov -- ICT strategy development: from design to implementation - case of Egypt / Sherif Kamel, Nagla Rizk -- Gaining a continuous retaining relationship with customers in mobile sector / Irene Samanta -- Knowledge management system from individual firm to national scale / Mei-Tai Chu -- Information technologies and analytical models for strategic design of transportation infrastructure / L.Douglas Smith [and 5 others].

Sommario/riassunto

"This book is an authoritative reference source for the latest academic research on the implementation of various technological tools for increased organizational productivity and management, highlighting relevant case studies, empirical analyses, and critical business strategies"--Provided by publisher.
