Record Nr. UNINA9910162853003321 Lobbying in Europe: Public Affairs and the Lobbying Industry in 28 EU Titolo Countries / / edited by Alberto Bitonti, Phil Harris Pubbl/distr/stampa London:,: Palgrave Macmillan UK:,: Imprint: Palgrave Macmillan,, 2017 **ISBN** 1-137-55256-5 Edizione [1st ed. 2017.] Descrizione fisica 1 online resource (XXIX, 368 p. 9 illus., 2 illus. in color.) 320.94 Disciplina **European Union** Soggetti Communication in politics **European Union Politics Political Communication** European Union countries Politics and government Europe European Union countries EU countries Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references at the end of each chapters and index. Nota di contenuto Chapter 1.1. An Introduction to Lobbying in Europe; Alberto Bitonti and Phil Harris -- Chapter 1.2. The role of lobbying in modern democracy: a theoretical framework; Alberto Bitonti -- Chapter 2.0. Lobbying in EU; Simon Levitt, Simon Bryceson and Frederick van Mierlo -- Chapter 2.1. Lobbying in Austria; Peter Köppl -- Chapter 2.2. Lobbying in Belgium; Tine Destrooper -- Chapter 2.3. Lobbying in Bulgaria; Detelina Dineva -- Chapter 2.4. Lobbying in Croatia; Natko Vlahovic & Dubravka Sini ori -- Chapter 2.5. Lobbying in Cyprus; Maria Kepardis & Christina Neophytidou -- Chapter 2.6. Lobbying in Czech Republic; Štpán Soukeník, Miloš Gregor and Anna Matušková -- Chapter 2.7. Lobbying in Denmark; Peter Andreas Münster and Andreas Hjørnholm -- Chapter 2.8. Lobbying in Estonia; Andreas Kaju & Ott Lumi -- Chapter 2.9. Lobbying in Finland; Kimmo Collander, Eero Rämö and Urho Blom --

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Sommario/riassunto

This book provides a clear, systematic and up-to-date picture of the vast and dynamic industry of lobbying and Public Affairs in Europe, not only at EU level, but specifically in each of the 28 EU Member States. Using contributions from political scientists and lobbyists from each country, the volume offers a comprehensive review of the European lobbying industry, tackling elements such as the institutional framework and the political culture of each country, the perception of lobbyists by public opinion and politicians, the professionalization and the numbers of the industry in each country, the regulation of the sector (through dedicated laws, self-imposed ethical codes, etc.). This is a benchmark publication for all those studying or working in the field of Lobbying, Public Affairs, Communication and Business and Politics in or with EU countries. Alberto Bitonti is Adjunct Professor of Politics at IES Abroad Rome and at the Umbra Institute of Perugia (Italy), as well as a Fellow at LUISS Guido Carli University of Rome (Italy) and at the School of Public Affairs of the American University in Washington DC (United States). He is an activist for various organizations promoting open government, transparency and innovation in the political world. Phil Harris is Executive Director of the Business Research Institute and holder of the Westminster Chair of Marketing and Public Affairs at the University of Chester, UK. He is a past Chairman of the Marketing Council (UK) PLC, Professor of Marketing at the University of Otago, New Zealand, and Director of the Centre for Corporate and Public Affairs at Manchester Metropolitan University, UK. He is joint founding editor of the Journal of Public Affairs. His latest books are the Penguin Dictionary of Marketing (2009), Lobbying and Public Affairs in the UK (2009) and Public Affairs Management (2013, 4 volumes).