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Autore	Baumol William J.
Titolo	The Free-Market Innovation Machine : Analyzing the Growth Miracle of Capitalism / / William J. Baumol
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Edizione	[Course Book]
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Classificazione	QC 340
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Soggetti	Capitalism Economic development Technological innovations -- Economic aspects
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Frontmatter -- CONTENTS -- PREFACE -- CHAPTER 1. Introduction: The Engine of Free-Market Growth -- PART I. THE CAPITALIST GROWTH MECHANISM -- CHAPTER 2. The "Somewhat Optimal" Attributes of Capitalist Growth: Oligopolistic Competition and Routinization of Innovation -- CHAPTER 3. Oligopolistic Rivalry and Routinization to Reduce Uncertainty -- CHAPTER 4. Oligopolistic Rivalry and Routine Innovation Spending: Theory of the Engine of Unprecedented Capitalist Growth -- CHAPTER 5. Independent Innovation in History: Productive Entrepreneurship and the Rule of Law -- CHAPTER 6. Voluntary Dissemination of Proprietary Technology: Private Profit, Social Gain -- CHAPTER 7. Oligopolistic Rivalry and Markets for Technology Trading -- CHAPTER 8 Tradeoff: Innovation Incentives versus Benefits to Others (Distributive Externalities) -- PART II. INTEGRATION OF INNOVATION INTO THE MAINSTREAM OF MICROTHEORY -- CHAPTER 9. Oligopolistic Competition, Pricing, and Recoupment of Innovation Outlays -- CHAPTER 10. Microeconomic Theory of Industrial Organization in the "Innovation-Machine" Economy -- CHAPTER 11. Recouping Innovation Outlays and Pricing Its Products: Continued -- CHAPTER 12. Models of

Optimal Timing of Innovation -- CHAPTER 13. Licensing for Profit: Efficiency Implications -- PART III. ON THE MACRODYNAMICS OF CAPITALISM -- CHAPTER 14. Capitalism's Unique Innovation Machine: Historical Evidence -- CHAPTER 15. Macroeconomic Models and Relationships That May Limit Growth -- BIBLIOGRAPHY -- INDEX

Sommario/riassunto

Why has capitalism produced economic growth that so vastly dwarfs the growth record of other economic systems, past and present? Why have living standards in countries from America to Germany to Japan risen exponentially over the past century? William Baumol rejects the conventional view that capitalism benefits society through price competition--that is, products and services become less costly as firms vie for consumers. Where most others have seen this as the driving force behind growth, he sees something different--a compound of systematic innovation activity within the firm, an arms race in which no firm in an innovating industry dares to fall behind the others in new products and processes, and inter-firm collaboration in the creation and use of innovations. While giving price competition due credit, Baumol stresses that large firms use innovation as a prime competitive weapon. However, as he explains it, firms do not wish to risk too much innovation, because it is costly, and can be made obsolete by rival innovation. So firms have split the difference through the sale of technology licenses and participation in technology-sharing compacts that pay huge dividends to the economy as a whole--and thereby made innovation a routine feature of economic life. This process, in Baumol's view, accounts for the unparalleled growth of modern capitalist economies. Drawing on extensive research and years of consulting work for many large global firms, Baumol shows in this original work that the capitalist growth process, at least in societies where the rule of law prevails, comes far closer to the requirements of economic efficiency than is typically understood. Resounding with rare intellectual force, this book marks a milestone in the comprehension of the accomplishments of our free-market economic system--a new understanding that, suggests the author, promises to benefit many countries that lack the advantages of this immense innovation machine.

2. Record Nr.	UNINA9910162852303321
Titolo	The Charlemagne legend in Medieval Latin texts // edited by William J. Purkis and Matthew Gabriele
Pubbl/distr/stampa	Suffolk : , : Boydell & Brewer, , 2016
ISBN	1-78204-853-7
Descrizione fisica	1 online resource (xvii, 241 pages) : digital, PDF file(s)
Collana	Bristol studies in medieval culture, , 1757-2150
Disciplina	944.0142
Soggetti	France History To 987 Holy Roman Empire History To 1517
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 30 Oct 2017).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Charlemagne : a European icon / Marianne Ailes and Philip E. Bennett -- The many Latin lives of Charlemagne / William J. Purkis -- Frankish kingship, political exegesis and the ghost of Charlemagne in the diplomas of King Philip I of Francia / Matthew Gabriele -- The twelfth century Vita Karoli and the making of a royal saint / Jace Stuckey -- Performing sacrality : the liturgical portrait of Frederick Barbarossa's Charlemagne / Sebastian Salvado -- Rex Parvus or Rex Nobilis? : Charlemagne and the politics of history (and crusading) in Thirteenth-century Iberia / Miguel Dolan Gomez -- Charlemagne in Girona : liturgy, legend and the memory of siege / Jeffrey Doolittle -- 'For the honour of the Blessed Virgin' : the history and legacy of Charles's devotion to Mary in the Gesta Karoli Magni ad Cascassonam et Narbonam / James B. Williams -- Charlemagne the sinner : Charles the Great as avatar of the modern in Petrarch's familiares 1.4 / Andrew J. Roming -- The quattrocento Charlemagne : Franco-Florentine relations and the politics of an icon / Oren Margolis.
Sommario/riassunto	This book explores the multiplicity of ways in which the Charlemagne legend was recorded in Latin texts of the central and later Middle Ages, moving beyond some of the earlier canonical "raw materials", such as Einhard's <I>Vita Karoli Magni</I>, to focus on productions of the eleventh to fifteenth centuries. A distinctive feature of the volume's coverage is the diversity of Latin textual environments and genres that the contributors examine in their work, including chronicles, liturgy

and pseudo-histories, as well as apologetical treatises and works of hagiography and literature. Perhaps most importantly, the book examines the "many lives" that Charlemagne was believed to have lived by successive generations of medieval Latin writers, for whom he was not only a king and an emperor but also a saint, a crusader, and, indeed, a necrophiliac.

 Contributors: Matthew Gabriele, Jace Stuckey, Sebastián Salvadó, Miguel Dolan Gómez, Jeffrey Doolittle, James Williams, Andrew J. Romig, Oren J. Margolis.
