1. Record Nr. UNINA9910162847003321 The Future of Management Education [[electronic resource]]: Volume Titolo 1: Challenges facing Business Schools around the World / / edited by Stéphanie Dameron, Thomas Durand London:,: Palgrave Macmillan UK:,: Imprint: Palgrave Macmillan,, Pubbl/distr/stampa **ISBN** 1-137-56091-6 Edizione [1st ed. 2017.] 1 online resource (XXI, 415 p. 44 illus.) Descrizione fisica Disciplina 658 Soggetti Management Success in business Careers Education—Economic aspects Education and state Careers in Business and Management **Education Economics Education Policy** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Chapter 1 Trends and Challenges in Management Education around the world -- Chapter 2 Higher education in business administration - The case of the United States -- Chapter 3 Higher education in business administration – The case of Germany -- Chapter 4 Higher Education in Business Administration: The Case of Australia -- Chapter 5 Higher Education in Business Administration: The Case of Spain -- Chapter 6 Business Education in Israel -- Chapter 7 Business and Management Education: the Case of the UK -- Chapter 8 South African Business Schools: A Brief Overview -- Chapter 9 Higher Education in Business Administration: The case of Poland -- Chapter 10 Business Education and Business Schools in Canada -- Chapter 11 Higher Education in Business Administration: The case of Portugal -- Chapter 12 Higher education in business administration: The case of Sweden -- Chapter 13 Higher education in business administration: The case of Italy.

Sommario/riassunto

This book discusses the new challenges facing Business Schools around the world with potential scenarios that may be envisioned for 2030 and strategies for stakeholders. Based on documented descriptions of competitive dynamics in the 'business' of business schools in a variety of countries, the authors highlight the fact that the 'industry' of management education is going through major changes such as new governance and business models, mergers and acquisitions, internationalization of faculty and students coexisting with entrenchment in local markets, ever more needs for financial resources, development of distant and blended learning, and increasing pressure for research output to boost rankings. With concerns surrounding the sustainability of current trends in faculty salary inflation, social acceptability of higher fees, cost of distance learning and the risk of an academic-industry divide around knowledge produced by management research. The Future of Management Education develops an analysis of business models and institution regulation. The two volumes cover the context of Business Schools in ten countries and grapples with the challenges they currently face. They specifically discuss foresight scenarios and strategic implications for stakeholders (Deans, faculty, students, prospective students, alumni, local businesses, corporations, government, accreditation bodies).