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Nota di contenuto	1. Avatars of learning : the heart and purpose of presidential leadership / William Scott Green and Donna E. Shalala -- 2. Leading the call for improving student learning goals and outcomes / Corbin M. Campbell and Mary J. Meehan -- 3. The leadership challenges for higher education's digital future / Rafael L. Bras and Richard A. DeMillo -- 4. Leading higher education redesign / Ross Gittell -- 5. Access and affordability in selective, private non-profit colleges and universities / David Zimmerman and Catharine Bond Hill -- 6. Serving the public good by utilizing scientific patents to incentivize economic growth / John D. Wiley and Laura A. Dunek -- 7. Fundraising and the future of colleges and universities : lessons from Paul Quinn College / Marybeth Gasman and Michael J. Sorrell -- 8. Racially responsive leadership : addressing the longstanding problem of racism in higher education / Shaun R. Harper -- 9. The evolving social contract for higher education in the twenty-first century : serving the public good while incetivizing economic growth / Nancy L. Zimpher, Laura A. Dunek, and Jessica

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