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Titolo	Presidential framing in the 21st century news media : the politics of the Affordable Care Act / / by Jennifer Rose Hopper
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Nota di contenuto	1. Presidential framing in the 21st century news media -- 2. What's in a name? Taking back "Obamacare" -- 3. The politics of framing policy substance : tax or penalty? -- 4. Bumpy rollout, faulty framing : HealthCare.gov's debut -- 5. Portraying presidential pledges and dropped plans -- 6. Of socialized medicine and death panels : framing contests over health-care reform in comparative perspective -- 7. Conclusion.
Sommario/riassunto	A comprehensive study of how President Obama has framed key aspects of the Affordable Care Act, how those frames fared in influential and popular U.S. news sources, and conditions under which he effectively can shape public debates today.