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Descrizione fisica	1 online resource (347 pages) : illustrations
Collana	Media Practice
Disciplina	791.4302/32
Soggetti	Television - Production and direction Television broadcasting
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Originally published under the title: The television handbook (2000).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. On television and television studies -- pt. 2. The practitioners' perspective -- pt. 3. Programmes and genres -- pt. 4. Training and industry contexts.
Sommario/riassunto	The New Television Handbook provides an exploration of the theory and practice of television at a time when the medium is undergoing radical changes. The book looks at television from the perspective of someone new to the industry, and explores the place of the medium within the constantly changing digital landscape. This title discusses key skills involved in television production: including producing, production management, directing, camera, sound, editing and visual effects. Each of these activities is placed within a wider context as it traces the production process from commissioning to post-production. The book outlines the broad political and economic context of the television industry. It gives an account of television genres, in particular narrative, factual programmes and news, and it considers the academic discipline of media studies, and the ways in which theorists have analysed and tried to understand the medium. It points to the interplay of theory and practice as it draws on the history of the medium and observes the ways in which the past continues to influence and invigorate the present. The New Television Handbook includes: Contributions from practitioners ranging from established producers to new entrants A comprehensive list of key texts and television

programmes A revised glossary of specialist terms A section on training
and ways of getting into the industry.
