

1. Record Nr.	UNINA9910162788203321
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Titolo	Business in a Changing Climate : Explaining Industry Support for Carbon Pricing / / Kaija Belfry Munroe
Pubbl/distr/stampa	Toronto : , : University of Toronto Press, , [2018] ©2017
ISBN	1-4875-1129-9 1-4875-1128-0
Descrizione fisica	1 online resource (160 pages) : illustrations, tables
Disciplina	363.738/746
Soggetti	Climatic changes - Government policy Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Frontmatter -- Contents -- 1. Introduction -- 2. A Literary Foundation -- 3. Methods for Model-building -- 4. Climate Change Policy Instruments, Business Preferences, and Public Opinion -- 5. Legitimacy, Public Opinion, and Investment -- 6. Advantage -- 7. Experience -- 8. The Ideas of Managers: A Null Finding with Potential -- 9. Conclusions -- Appendix: List of Interviews -- Works Cited
Sommario/riassunto	Climate change skeptics and business pundits alike are convinced that any public policy instruments used to curtail environmental degradation are antithetical to the interests of the corporate community. However, many companies have actually come out in favour of carbon pricing. In Business in a Changing Climate, Kaija Belfry Munroe examines this counterintuitive action and, in doing so, explains how large firms determine their preferences for public policy options. Her analysis of thirteen industrial associations and seventeen firms from industries such as petrochemical, forestry, mining, and steel, reveals that, despite the higher costs, these industries prefer carbon pricing over voluntary agreements. Based on enlightening interviews with executives, government, and NGO officials, Belfry Munroe argues that the acceptance of climate change policy by companies is determined by the risks posed to capital investments and investor

concern. Business in a Changing Climate is the first book to ask major pollution emitting industries in Canada what their preferences are with respect to climate change.
