1.	Record Nr.	UNINA9910162751803321
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	Titolo	Business with a Heart
	Pubbl/distr/stampa	BQB Publishing
	ISBN	1-937084-04-3
	Descrizione fisica	1 online resource (202 p.)

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Winner of a 2011 eLit Award, "Business with a Heart" is the story of a young woman who, rising in the corporate ranks, treads a winding path of business, personal life, and spirituality, learning that these segments of our lives are never far apart. Her search for a more fulfilled corporate existence is nearly stymied in the crosshairs of a demanding boss, resistant subordinates, and her own unfortunate oversights. While written in novel format, this book is filled with guidance, choices, and ideas to help you create your own style of "business with a heart." Author Crystal Thomas is a renowned speaker, coach, and author in the private club industry. She excelled at a young age as a general manager in the same industry. The following three decades of GM experience educated her on the need for a coaching organization that could support businesses in incorporating into the "heart" aspect - one that mutually benefited upper management, team members, and members/customers alike, while still advancing the bottom line. Hence, she founded Crystal Clear Concepts in 2005. In this book, you will see experiences similar to your own and Crystal's where the challenge of balancing head and heart is not an easy task, yet the results merit it an action worthy of full pursuit.