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Nota di contenuto	Frontmatter -- Contents -- List of Illustrations -- Preface -- Acknowledgments -- List of Abbreviations -- Introduction -- 1. Policy and Superheroes: China and Hollywood in Sino-US Relations -- 2. Hollywood's China: Mickey Mouse, Kung Fu Panda, and the Rise of Sino-US Brandscapes -- 3. Soft Power Plays: How Chinese Film Policy Influences Hollywood -- 4. Whispers in the Gallery: How Industry Forums Build Sino-US Media Collaboration -- 5. Compradors: How Above-the-Line Workers Brand Sino-US Film Production -- 6. Farm Labor, Film Labor: How Below-the-Line Workers Shape Sino-US Film Production -- Conclusion -- Appendix 1: Examples of Sino-US Film Collaboration by Type -- Appendix 2: Chinese Character Glossary -- Notes -- Filmography -- Bibliography -- Index
Sommario/riassunto	Winner of the Chinese American Librarian Association Best Book Award Winner of the 2018 Next Generation Indie Book Award Montaigne Medal Finalist, Eric Hoffer Awards2018 Frank Luther Mott - Kappa Tau Alpha Journalism & Mass Communication Research Award Finalist China's entry into the World Trade Organization in 2001 ignited a race to capture new global media audiences. Hollywood moguls began courting Chinese investors to create entertainment on an international

scale-from behemoth theme parks to blockbuster films. Hollywood Made in China examines these new collaborations, where the distinctions between Hollywood's "dream factory" and Xi Jinping's "; Chinese Dream"; of global influence become increasingly blurred. With insightful policy analysis, ethnographic research, and interviews with CEOs, directors, and film workers in Beijing, Shanghai, and Los Angeles, Aynne Kokas offers an unflinching look at China's new role in the global media industries. A window into the partnerships with Chinese corporations that now shape Hollywood, this book will captivate anyone who consumes commercial media in the twenty-first century.
