

1. Record Nr.	UNINA9910162700103321
Titolo	Forging the world : strategic narratives and international relations // edited by Alister Miskimmon, Ben O'Loughlin, and Laura Roselle
Pubbl/distr/stampa	Ann Arbor : , : University of Michigan Press, , [2017] ©2017
ISBN	0-472-12250-9
Descrizione fisica	1 online resource (353 pages)
Disciplina	327
Soggetti	International relations Communication in politics Persuasion (Psychology)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 323-324) and index (pages 329-340).
Sommario/riassunto	"'Forging the World' brings together leading scholars in International Relations (IR) and Communication Studies to investigate how, when, and why strategic narratives shape the structure, politics, and policies of the global system. Put simply, strategic narratives are tools that political actors employ to promote their interests, values, and aspirations for the international order by managing expectations and altering the discursive environment. These narratives define 'who we are' and 'what kind of world order we want.'"