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| 1. Record Nr.           | UNINA9910828436303321  |
| Autore                  | Brock David  |
| Titolo                  | Lead generation authority : discover a step-by-step plan to attract more leads, close more sales and increase ROI in your marketing! // David Brock  |
| Pubbl/distr/stampa      | Hanover, New Hampshire : , : Scribl, , [2019]<br>©2019   |
| ISBN                    | 1-63348-151-4  |
| Descrizione fisica      | 1 online resource (31 pages)   |
| Disciplina              | 658.81   |
| Soggetti                | Sales management<br>Marketing<br>Success in business   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Nota di contenuto       | Intro -- Also By David Brock -- Introduction -- Chapter 1: The Types of Leads and What They Mean -- Also By David Brock.   |
| Sommario/riassunto      | The best internet marketers and businesses know that the single most important activity they can engage in is building leads. This is the difference between success and failure and it's truer in today's world of online business than it perhaps ever has been. So just what exactly is a lead? Why does it matter so much? And how do you go about building one? Put simply, a lead is someone who mi... |

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| 2. Record Nr.           | UNINA9910160667503321  |
| Autore                  | Barrows Brandon  |
| Titolo                  | Mythos #4  |
| Pubbl/distr/stampa      | Caliber Comics   |
| ISBN                    | 1-63529-139-9  |
| Descrizione fisica      | 1 online resource (1 p.)   |
| Collana                 | Mythos   |
| Soggetti                | Mythology in literature<br>Horror fiction  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Sommario/riassunto      | Remembered as the father of modern horror, H.P. Lovecraft is best known for tales of terror, cosmic abominations and especially his most famous creation, the dreaded Cthulhu! Few realize, however, the true creative breadth and depth spanned by Lovecraft, who penned stories of horror but also of fantasy, science fiction and even humor. Within this Mythos series, writer Brandon Barrows and artist Hugo Petrus go beyond tentacles and evil gods to explore the rare corners and the myriad worlds created by H.P. Lovecraft! This issue: "The Curse of Yig" - The world abounds in legends and myths of wonder and horror - and they say that every myth has a kernel of truth hidden somewhere. Pioneer-settler Audrey Walker may just have unwillingly stumbled on the truth to the story of a vengeful god named Yig... "Ibid" - A rare humor story by Lovecraft, Ibid follows the travels of the Roman scholar's mortal remains as his skull touches upon and influences numerous aspects of history from Charlemagne the Great to Milwaukee, Wisconsin. |