

1. Record Nr.	UNINA9910459258003321
Titolo	The idea of writing [[electronic resource] ] : play and complexity / / edited by Alex de Voogt, Irving Finkel
Pubbl/distr/stampa	Leiden ; ; Boston, : Brill, 2010
ISBN	1-282-60214-4 9786612602146 90-474-2792-0
Descrizione fisica	1 online resource (408 p.)
Collana	Brill eBook titles 2009
Altri autori (Persone)	VoogtAlexander J. de FinkelIrving L
Disciplina	411.09
Soggetti	Writing - History Written communication - History Authorship - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Preliminary Material / De Voogt and I.L. Finkel -- Introducing Writing On Writing / Alex De Voogt -- Strange Byways In Cuneiform Writing / Irving Finkel -- Scripts And Shapes: The Interplay Of Chinese Characters And Japanese Syllabaries In Early Modern Japan / Margarita Winkel -- Substitution, Substitution, Substitution: The Many Faces Of Maya Writing / Erik Boot -- From Group-Writing To Word Association: Representation And Integration Of Foreign Words In Egyptian Script / Joachim Friedrich Quack -- What Is Being Borrowed? Language And Script Contact In Taiwan / Henning Klöter -- The Adaptation Of The Cuneiform Script To Foreign Languages / Wilfred H. Van Soldt -- Loanwords, "Foreign Words," And Foreign Signs In Maya Writing / Erik Boot -- On Loans And Additions To The Fidäl (Ethiopic) Writing System / Azeb Amha -- Languages And Scripts In The Maldives Islands: Coding And Encoding / Alex De Voogt -- Foreign Terms In Sanskrit Pertaining To Writing / Harry Falk -- Reducing Polyvalency In Writing Systems: From Egyptian To Meroitic / Claude Rilly -- Difficult Hieroglyphs And Unreadable Demotic? How The Ancient Egyptians Dealt With The

Complexities Of Their Script / Joachim Friedrich Quack -- Maya Writing: Synonyms And Homonyms, Polyvalency And Polysemy / Erik Boot -- In The Interstices Of Representation: Ludic Writing And The Locus Of Polysemy In The Chinese Sign / Wolfgang Behr -- Egyptian Writing For Non-Egyptian Languages And Vice Versa: A Short Overview / Joachim Friedrich Quack -- The Caroline Islands Script: A Linguistic Confrontation / Alex De Voogt -- Writing Dance / Joukje Kolff -- Author Index / De Voogt and I.L. Finkel -- Language (Group) And Script Index / De Voogt and I.L. Finkel -- Subject Index / De Voogt and I.L. Finkel.

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## Sommario/riassunto

The Idea of Writing is an exploration of the versatility of writing systems. From ancient Egyptian, Cuneiform and Meroitic writing to Chinese, Maya and Maldivian script, the authors examine the problems and possibilities of polysemy, representing loanwords and the problems of adapting a writing system to another language. The playful and artistic use of writing, including a contribution on writing dance, further illustrates the intricacies of the systems. This collection of articles aims to highlight the complexity of writing systems rather than to provide a first introduction. The different academic traditions in which these writing systems have been studied use linguistic, socio-historical and philological approaches that give complementary insights into the complex phenomena.

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2. Record Nr.	UNINA9910480661503321
Autore	Weel Adriaan van der
Titolo	Onbehagen in de schriftcultuur [[electronic resource] ] : leesrevoluties in de negentiende en twintigste eeuw / / Adriaan van der Weel
Pubbl/distr/stampa	Amstserdam, : Leiden University Press, 2007
ISBN	1-281-99135-X 9786611991357 90-485-0999-8
Descrizione fisica	1 online resource (33 p.)
Collana	LUP oraties
Disciplina	943.009045
Soggetti	Book industries and trade - History - 19th century Book industries and trade - History - 20th century Books - History Electronic books.
Lingua di pubblicazione	Olandese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 31-32).
Sommario/riassunto	Adriaan van der Weel beschrijft de opkomst van de grote commerciële markt voor vermaakslectuur in de negentiende eeuw. Hij presenteert hier een nieuwe, boekhistorische kijk op de processen van democratisering en emancipatie in de Nederlandse samenleving van de negentiende eeuw. Nederland leerde in de negentiende eeuw massaal lezen door allerlei onderwijsvernieuwingen en initiatieven om het volk te verheffen. Als gevolg daarvan ontstond een grote commerciële markt voor ontspanningslectuur. Over de manier waarop die tot stand kwam en functioneerde is weinig bekend. Dat die markt bediend werd doo

3. Record Nr.	UNINA9910160322903321
Autore	Covey Stephen R.
Titolo	The 7 habits of highly effective people : powerful lessons in personal change / / Stephen R. Covey
Pubbl/distr/stampa	[Place of publication not identified] : , : RosettaBooks, , [2013] ©2013
ISBN	0-7953-3642-X 0-7953-3640-3 0-7953-3643-8
Edizione	[25th anniversary edition.]
Descrizione fisica	1 online resource (287 pages) : illustrations
Disciplina	158.1
Soggetti	Success - Psychological aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Print originally published by Simon & Schuster, 2013. Previous edition: 2004. This edition has a new foreword by Jim Collins, a family tribute by Covey's children, and "A final interview with Stephen R. Covey."
Nota di contenuto	Foreword to the 25th anniversary edition / by Jim Collins -- A Covey family tribute to a highly effective father -- Foreword to the 2004 edition / Stephen R. Covey -- Paradigms and principles : Inside-out -- The 7 habits : an overview -- Private victory -- Habit 1 : Be proactive: principles of personal vision -- Habit 2 : Begin with the end in mind: principles of personal leadership -- Habit 3: Put first things first: principles of personal management -- Public victory : Paradigms of interdependence -- Habit 4 : Think win/win: principles of interpersonal leadership -- Habit 5 : Seek first to understand, then to be understood: principles of empathic communication -- Habit 6 : Synergize: principles of creative cooperation -- Renewal -- Habit 7 : Sharpen the saw: principles of balanced self-renewal -- Inside-out again -- Afterword -- Appendix A. Possible perceptions flowing out of various centers -- Appendix B.A quadrant II day at the office -- A final interview with Stephen R. Covey.
Sommario/riassunto	When it was first published in 1989, The 7 Habits of Highly Effective People was an almost instant bestseller--and quickly became a

permanent part of the cultural lexicon. With over 25 million copies sold worldwide in over 40 languages since its first publication, this book continues to help millions of readers become more effective in both their personal and professional lives. This is one of the rare books that has influenced presidents, CEOs, educators, and individuals all over the world not only to improve their businesses and careers but to live with integrity, service, dignity, and success in all areas of life. It has had an undeniable impact for the past 25 years--and will no doubt continue to be influential for many more.

**ENDORSEMENTS** "Every so often a book comes along that not only alters the lives of readers but leaves an imprint on the culture itself. The 7 Habits is one of those books."-- Daniel Pink, author of *Drive* and *To Sell Is Human* "The 7 Habits encompass timeless principles that can help guide any company toward success." --Tony Hsieh, New York Times bestselling author of *Delivering Happiness* and CEO of Zappos.com, Inc. "There are very few business books that are essential reading for anyone who wants to make a difference. This is one of the great ones." --Seth Godin, author of *The Icarus Deception* "No person lasts forever, but books and ideas can endure. Stephen R. Covey's life is done, but his work is not. It continues, right here in this book as alive today as when first written." --Jim Collins "Twenty-five years after it first appeared, the wisdom of The 7 Habits is more relevant than ever. On an individual level people are burning out, and on a collective level we are burning up the planet. So Dr. Covey's emphasis on self-renewal, and his understanding that leadership and creativity require us to tap into our own physical, mental, and spiritual resources, are exactly what we need now." -- Arianna Huffington.

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