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Nota di contenuto	Preface : referendum night -- Introduction -- January. We are all just prisoners here -- Famous last words -- Remind me whose idea this was? -- She could be PM in six months -- February. Who do EU think you are kidding? -- What it's like to be Ed Miliband --- The domino theory -- Clash of the titans -- I have no other agenda -- March. The price of Labour will go up -- An honest man -- Well, this is a mess -- The one word he didn't use -- April. It's been a difficult few days -- We've just got to win this thing -- Who's up for a threesome? -- To the back of the queue -- We'll get back to you -- May. World War Three -- Welcome to the Labour Party -- We can't be complacent -- A sticking plaster on a gaping wound -- Attempted coup -- June. I know waffle when I hear it -- You're killing us -- This is giving me a heart attack --

We need a fluke to win this now -- Nigel, you're no fisherman's friend -- A voice of compassion -- This truly is a leap in the dark -- It's supposed to be about Europe -- Referendum day -- After. Like jokers at an auction -- What went wrong? -- The last one standing -- Epilogue : 'And so...?'

Sommario/riassunto

As David Cameron's Director of Politics and Communications, Craig Oliver was in the room at every key moment during the EU referendum campaign -- interacting with all the players including David Cameron, George Osborne, Barack Obama, Angela Merkel, Jeremy Corbyn, Boris Johnson, Michael Gove, Theresa May and Peter Mandelson. Unleashing Demons: The Inside Story of the EU Referendum is based on detailed notes which tell the story of every key moment from the decision to call a referendum to the subsequent civil war in the Conservative Party and the aftermath of the shock result.
