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Collana	Advances in logistics, operations, and management science (ALOMS) book series
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Nota di contenuto	Intermediary and intermediation: which logistics services? / Laurence Saglietto -- A framework for thinking intermediation in logistics management / Alban Quillaud -- Roles of intermediaries in developing resilient systems: a community approach to food micro-producers / Martin Hingley, Eliseo L. Vilalta-Perdomo -- 4PL intermediation: exploring dimensions of social capital / Nejib Fattam, Gilles Pache -- Exploring the role of open innovation intermediaries: the case of public research valorization / Pierre-Jean Barlatier, Eleni Giannopoulou, Julien Penin -- Intermediation and innovation contests on the Internet: lessons from the study of two platforms / Isabelle Liotard, Valerie Revest -- Global supply chain management organization at Siemens in the advent of Industry 4.0 / Ioan Petrisor, Diana Cozmiuc -- The need for news forms of financial intermediation / Tristan Auvray, Thomas Dallery, Sandra Rigot -- Exploring the sources of the competitive advantage of logistics service providers / Eric Lambourdiere, Jerome Verny, Elsa Corbin -- Textile and clothing exporting firms' evaluation of LSPs' capabilities and logistics outsourcing performance / Yasmine El Meladi, Richard Glavee-Geo, Arnt Buvik -- The importance of logistics information technologies and knowledge management capabilities on intermediaries' performance / Meltem Yavuz, Burak Deligonul -- Convention and visitors bureau: a key intermediary in the events

industry / Malgorzata Ogonowska --

International distribution: a cross-cultural reading of intermediation / Francois Cassiere, Virginie Noireaux -- The roles of logistics service providers and supply chain integration in global supply chain / Kijpokin Kasemsap -- Perceived quality of an intermediary and its relations with image and perceived value: an insight from the case of airline alliances / Vikrant Janawade -- An overview of feeder services in the era of mega containerhips / Olcay Polat.

Sommario/riassunto

"[This book] is a comprehensive reference source for the latest scholarly material on outsourcing strategies in contemporary business environments and examines the role of intermediaries in the dynamics of decision-making and process management. Highlighting pivotal discussions across a myriad of relevant topics, such as open innovation, competitive advantage, and social capital, this book is ideally designed for professionals, practitioners, researchers, and students interested in the impact of service providers within industrial organizations"--Provided by publisher.
