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Autore	Martinez del Campo Luis G. <1982->
Titolo	Cultural diplomacy : a hundred years of history of the British-Spanish Society // Luis G. Martinez del Campo
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Sommario/riassunto	Britain and Spain led the two greatest Empires of the modern era, with perhaps the most important legacy that their two languages are amongst most widely spoken in the modern world. Yet the relationship between these two cultural giants has not always been straightforward. The founding of the British-Spanish Society has its origins in 1916 as the Anglo-Spanish League of Friendship which was founded during the First World War by a group of British academics, students and businessmen. It was a means of reaching out in social, cultural and trade friendship with their Spanish counterparts at a time when Spain's official neutrality seemed to be edging closer towards Germany. Subsequently known as the Anglo-Spanish Society, and finally the British-Spanish Society, its members continued to promote these objectives after that particular war had come to an end. Much has changed since then, with an ever-shifting political and diplomatic environment affecting the relations between Britain and Spain, but throughout this the core values of the Society have remained constant. This fascinating book tells the story of an organisation at the heart of the relationship between two of Europe's major powers, it will be

compulsory reading for those interested in the process of 'soft diplomacy' but above all for those interested in the relationship between Spain and Britain.

2. Record Nr.

Autore

Titolo

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Appel-Meulenbroek Rianne

Handbook of management theories and models for office environments and services // edited by Rianne Appel-Meulenbroek, Vitalija Danivska

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Although workplace design and management are gaining more and more attention from modern organizations, workplace research is still very fragmented and spread across multiple disciplines in academia. There are several books on the market related to workplaces, facility management (FM), and corporate real estate management (CREM) disciplines, but few open up a theoretical and practical discussion across multiple theories from different disciplines. Therefore, workplace researchers are not aware of all the angles from which workplace management and effects of workplace design on employees has been or could be studied. A lot of knowledge is lost between disciplines, and sadly, many insights do not reach workplace managers in practice. Therefore, this new book series is started by associate

professor Rianne Appel-Meulenbroek (Eindhoven University of Technology, the Netherlands) and postdoc researcher Vitalija Danivska (Aalto University, Finland) as editors, published by Routledge. It is titled 'Transdisciplinary Workplace Research and Management' because it bundles important research insights from different disciplinary fields and shows its relevance for both academic workplace research and workplace management in practice. The books will address the complexity of the transdisciplinary angle necessary to solve ongoing workplace-related issues in practice, such as knowledge worker productivity, office use, and more strategic management. In addition, the editors work towards further collaboration and integration of the necessary disciplines for further development of the workplace field in research and in practice. This book series is relevant for workplace experts both in academia and industry. This second book in the series focuses on the role of workplace management in the organization and the tasks that workplace management needs to consider. The 18 theories that are presented in this book and applied to workplace research discuss management aspects from the organization's perspective or dive deeper into issues related to people and/or building management. They all emphasize that workplace management is a complex matter that requires more strategic attention in order to add value for various stakeholders. The final chapter of the book describes a first step towards integrating the presented theories into an interdisciplinary framework for developing a grand workplace management theory.
