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Descrizione fisica	1 online resource (xvi, 750 pages) : illustrations (chiefly colour), maps (chiefly colour), portraits, charts
Collana	Gower book
Disciplina	001.4/226
Soggetti	Information visualization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"A Gower book"--Page 1 of cover.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part 1. Historical perspectives -- Part 2. Theoretical approaches -- Part 3. Cognitive principles -- Part 4. Practical applications.
Sommario/riassunto	"Information Design provides citizens, business and government with a means of presenting and interacting with complex information. It embraces applications from wayfinding and map reading to forms design; from website and screen layout to instruction. Done well it can communicate across languages and cultures, convey complicated instructions, even change behaviours. Information Design offers an authoritative guide to this important multidisciplinary subject. The book weaves design theory and methods with case studies of

professional practice from leading information designers across the world. The heavily illustrated text is rigorous yet readable and offers a single, must-have, reference to anyone interested in information design or any of its related disciplines such as interaction design and information architecture, information graphics, document design, universal design, service design, map-making and wayfinding."--
Provided by publisher.
