

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910159447003321 |
| Autore | Lewandowski Mateusz |
| Titolo | Public sector entrepreneurship and the integration of innovative business models / / Mateusz Lewandowski and Barbara Kozuch [editors] |
| Pubbl/distr/stampa | Hershey, Pennsylvania : , : Business Science Reference, , 2017 ©2017 |
| ISBN | 9781522522164 9781522522157 |
| Descrizione fisica | PDFs (309 pages) : illustrations |
| Collana | Advances in Public Policy and Administration (APPA) Book Series |
| Disciplina | 350 |
| Soggetti | Public administration Entrepreneurship |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Between Davos and Porto Alegre: democratic entrepreneurship as crowdsourcing for ideas / Slawomir Jan Magala -- Adopting the concept of business models in public management / Barbara Kozuch, Adam Jabonski -- Public organizations and business model innovation: the role of public service design / Mateusz Lewandowski -- Options for applying functional overlapping competing jurisdictions (FOCJs) for municipal cooperation in Russia / Peter Friedrich, Mariia Chebotareva -- The business model of a public social partnership: contextual determinants / Aldona Fraczekiewicz-Wronka, Monika Tkacz, Saioa Arando -- Applying business solutions to social problems: social co-operative and its business model: evidence from Poland / Martyna Wronka-Pospiech -- Support of social innovations: case of the Czech Republic / Jarmila Sebestova, Zuzana Palova -- Local public enterprise business model as multiple value creation system / Beata Maria Staszewska -- Public sector marketing in Poland / Robert Seliga -- The productive leadership game: from theory to game-based learning / Marko Olavi Kesti, Jaana Leinonen, Terhi Kesti. |
| Sommario/riassunto | "[This book] is a comprehensive source of academic research that discusses the latest entrepreneurial strategies, achievements, and |

challenges in public sector contexts. Highlighting relevant topics such as public management, crowdsourcing, municipal cooperation, and public sector marketing, this is an ideal resource for managers, practitioners, researchers, and professionals interested in learning more about public sector business ideals, and how these models are shaping positive entrepreneurial communities around the world"--
Provided by publisher.
