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Nota di contenuto	Introduction on tourism in Europe and in the cross-border Italy-France -- Objectives and methodology of the ART Project for the Tourism Competitiveness -- Map of the scientific competences on tourism and in the priority sectors in the Italy-France cross-border area -- European funds and opportunities for the tourism competitiveness through synergies with the priority sectors -- Conclusions about the network of priority sectors for the competitiveness of cross-border tourism.