

1. Record Nr.	UNINA9910159426003321
Autore	Cusumano James
Titolo	Balance : The Business - Life Connection
Pubbl/distr/stampa	Cork, : BookBaby, 2013
ISBN	1-59079-985-2
Descrizione fisica	1 online resource (326 p.)
Disciplina	650.1
Soggetti	Success in business Success Work-life balance Quality of life Vocational Guidance Commerce Business & Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front Cover; Title Page; Copyright; Dedication; Contents; Foreword; Preface; Acknowledgments; Part I My Story; Chapter 1 On the Shoulders of Giants; Sicilian-American Family Life in New Jersey; Life No. 1 Rock and Roll Star; Life No. 2 Exxon Scientist in Corporate America; Life No. 3 Silicon Valley Entrepreneur; Life No. 4 Movie Producer; Life No. 5 Holistic Hotelier; Part II Creating a Fulfilling Life; Unleash Purpose and Passion; Stimulate Creativity and Innovation; Find True Success and Happiness; Chapter 2 Finding Your Purpose and Passion; Individuals Have a Unique Purpose and Passion The Power of Four QuestionsMy Answers to the Four Questions; Chapter 3 Creating Your Life Plan; The First Step; Values Are Your Compass; My Vision, Mission, and Dream; Six Spheres for Personal and Professional Growth; Reaching Your Goals in Each of the Spheres; Time Management Supports Life Balance; Chapter 4 Lasting Happiness; What Is Happiness?; The Happiness Formula; Personal Purpose and Passion; Happiness in the Workplace; Some Final Thoughts about Happiness; Chapter 5 The Power of Passion, the Failure of Fear; Financial Motives Create Inaction

A Major Challenge-Lifestyle Changes for the Common GoodAnxiety and Fear Breed Rationalization; Overcoming Our Protracted Paralysis; Part III Building a Successful Business; Discover Inspired Leadership; Create an Innovative Environment; Share Success with All Stakeholders; Chapter 6 Building a Successful Company; My Journey; The Right Way to Achieve Success; Qualities of a Skilled Leader; Getting the Human Element Right; The Importance of Addressing a Growing Market; A Commitment to Focus; Targeting an Early Commercial Success; Have a Plan, but Stay Flexible; A Call to Action
Chapter 7 Inspirational Leadership®: Inspire-Self-Others-The WorldThe Leadership Evolution; The Power of Inspiration; Inspirational Leadership®; Courage; Authenticity; Service; Truthfulness; Love; Effectiveness; Chapter 8 Power Performance Reviews; Performance Review-Or Not?; Last Year's Results; Next Year's Plan; Progressive Review Procedures; Chapter 9 Creating an Innovative Environment; Creativity, Discovery, and Invention or Innovation?; Entrepreneur or Intrapreneur?; Characteristics of an Innovative Environment; Chapter 10 Conscious Capitalism: Preventing Economic Chaos; Global Threats Business Is the Most Powerful Social ForceTransition to Conscious Capitalism; Inspired Leadership Is the Way; It's Not the Economy Stupid-It's the Need for Inspiration; OneDream™; It's All about Trust; Can We Do It?; Appendix A: My Life Plan for 2005; Appendix B: Relaxation and Meditation; Appendix C: Vision, Mission, Values, and Dream of Chateau Mcely; Notes; Index; About the Author

Sommario/riassunto

James Cusumano has led many lives. Implementing his success as an entertainer, scientist, corporate executive, and entrepreneur as a template, Cusumano shares his multifaceted guide to success, personal fulfillment, and balance. This easy-to-follow, autobiographical guidebook, *Balance: The Business-Life Connection*, instructs readers in methods whic
