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A Major Challenge-Lifestyle Changes for the Common GoodAnxiety and Fear Breed Rationalization; Overcoming Our Protracted Paralysis; Part III Building a Successful Business; Discover Inspired Leadership; Create an Innovative Environment; Share Success with All Stakeholders; Chapter 6 Building a Successful Company; My Journey; The Right Way to Achieve Success; Qualities of a Skilled Leader; Getting the Human Element Right; The Importance of Addressing a Growing Market; A Commitment to Focus; Targeting an Early Commercial Success; Have a Plan, but Stay Flexible; A Call to Action
Chapter 7 Inspirational Leadership®: Inspire-Self-Others-The WorldThe Leadership Evolution; The Power of Inspiration; Inspirational Leadership®; Courage; Authenticity; Service; Truthfulness; Love; Effectiveness; Chapter 8 Power Performance Reviews; Performance Review-Or Not?; Last Year's Results; Next Year's Plan; Progressive Review Procedures; Chapter 9 Creating an Innovative Environment; Creativity, Discovery, and Invention or Innovation?; Entrepreneur or Intrapreneur?; Characteristics of an Innovative Environment; Chapter 10 Conscious Capitalism: Preventing Economic Chaos; Global Threats Business Is the Most Powerful Social ForceTransition to Conscious Capitalism; Inspired Leadership Is the Way; It's Not the Economy Stupid-It's the Need for Inspiration; OneDream™; It's All about Trust; Can We Do It?; Appendix A: My Life Plan for 2005; Appendix B: Relaxation and Meditation; Appendix C: Vision, Mission, Values, and Dream of Chateau Mcely; Notes; Index; About the Author

Sommario/riassunto

James Cusumano has led many lives. Implementing his success as an entertainer, scientist, corporate executive, and entrepreneur as a template, Cusumano shares his multifaceted guide to success, personal fulfillment, and balance. This easy-to-follow, autobiographical guidebook, *Balance: The Business-Life Connection*, instructs readers in methods which
