

1. Record Nr.	UNINA9910791368903321
Titolo	Contending with globalization in world Englishes [[electronic resource] /] / edited by Mukul Saxena and Tope Omoniyi
Pubbl/distr/stampa	Bristol, : Multilingual Matters, 2010
ISBN	1-84769-397-0 1-282-65716-X 9786612657160 1-84769-276-1
Descrizione fisica	1 online resource (251 p.)
Collana	Critical language and literacy studies
Altri autori (Persone)	SaxenaMukul <1956-> OmoniyiTope
Disciplina	427
Soggetti	English language - Globalization English language - Variation - English-speaking countries English language - Variation - Foreign countries Intercultural communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- List of Figures and Tables -- Contributors -- Preface -- Chapter 1. Introduction -- Chapter 2. Globalization and International Intelligibility -- Chapter 3. From Chaos to Order: Language Change, Lingua Francas and World Englishes -- Chapter 4. English as a Lingua Franca in the Global Context: Interconnectedness, Variation and Change -- Chapter 5. World Englishes, Globalization and the Politics of Conformity -- Chapter 6. EFL: From 'You Sound Like Dickens' to International English -- Chapter 7. Glocalization of English in World Englishes: An Emerging Variety among Persian Speakers of English -- Chapter 8. Local Networks in the Formation and Development of West African English -- Chapter 9. The English Language, Globalization and Latin America: Possible Lessons from the 'Outer Circle' -- Chapter 10. Rethinking Origins and Localization in Global Englishes -- Chapter 11. Final Reflections: Globalization and World Englishes -- Index
Sommario/riassunto	This book engages with English in globalization, re-examining and re-

interpreting the contemporary contexts of its acquisition and use. The chapters contained in this book weave together four inter-related themes that define the role of English in the global context: the 'centrality of structure', 'relationships of interdependence', 'social constructions of difference' and 'reproduction of inequality'. These themes enable the authors to draw attention to the dynamics of the contemporary realities of the 'English-speaking' and 'English-using' nations, especially as they compete for cultural, social, economic and symbolic capital in global networks. In engaging World Englishes with the sociolinguistics of globalization, the authors raise some fundamental questions about the status, structure, and functions of World Englishes.

2. Record Nr.	UNINA9910159394103321
Autore	Thalmann Yves-Alexandre
Titolo	De l'intention a la realisation : Les secrets d'une motivation a toute epreuve
Pubbl/distr/stampa	Cork : , : Editions Infolio (La Source Vive), , 2017 ©2017
ISBN	9782889389971 2889389979
Descrizione fisica	1 online resource (64 pages)
Soggetti	Motivation (Psychology) Self-control
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Couverture -- Page de titre -- Introduction -- Premiere partie : La volonte -- Heureux qui comme Ulysse... -- Le parlement interieur -- Passer un contrat d'Ulysse -- Etre attentif aux declencheurs -- Le conditionnement operant -- Recompenser plutot que punir -- Le sentiment d'efficacite personnelle -- Motivation intrinseque et motivation extrinseque -- Quand l'habitude supplante la motivation -- Je le ferais bien, mais... -- Les grands principes de motivation --

Deuxieme partie : L'imagination -- L'imagination plus forte que la
volonte -- Le pouvoir des visualisations -- La pensee positive, une
fausse bonne idee -- A la recherche de l'efficacite perdue -- Drop --
Logique! -- Le veritable optimisme -- Les reves comme allies --
Conclusion -- Appendice -- La Source Vive Editions en numerique --
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Sommario/riassunto

This book explores the psychology of motivation, focusing on the transition from intent to action. It addresses the widespread issue of diminished motivation among youth and offers insights into how individuals can transform their desires into reality. The book critiques common self-help approaches that emphasize positive thinking without empirical backing, presenting instead research-based strategies for maintaining motivation in the face of obstacles. It uses the myth of Ulysses and the Sirens to illustrate the importance of anticipating challenges to willpower. The text is aimed at readers interested in personal development and practical application of motivational psychology.
