

1. Record Nr.	UNINA9910158883403321
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Titolo	Kaiser Account
Pubbl/distr/stampa	Pride Publishing
ISBN	1-78651-437-0
Descrizione fisica	1 online resource (30 p.)
Soggetti	Advertising executives Interpersonal relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	The life of an ad man in 1960s New York is all about risk-taking, but not until Evan Jones meets the man from Kaiser, Mark O'Brien, does he fully understand what that means...It's 1965. Evan Jones is an account manager for a major advertising company in New York City, engaged to the boss's daughter in a halfhearted sort of way, gradually making his way up into the highest ranks of the company, and into the boss's favor. The Kaiser Motors account is one they've been angling at for years, and Evan has absolutely no intention of letting it slip through his fingers. But the man from Kaiser, Mark O'Brien, is not what Evan is used to dealing with and, moreover, is someone who hits him right where it hurts-in the long-repressed part of him that prefers men and is ashamed to admit it. When it comes to O'Brien, 'going to any length' has a whole new meaning, because O'Brien wants Evan-and worse still, Evan wants him back. O'Brien, in the space of a night, shows him something more than the staid life is possible. Can Evan take the risk and close the deal?