

- | | |
|-------------------------|---|
| 1. Record Nr. | UNINA990001210550403321 |
| Titolo | Biological growth and spread : Mathematical Theories and Applications. Proceedings of a Conference held at Heidelberg July 16-21, 1979. / by JAGER Willi. ROS T Hermann. TAUTU Petre |
| Pubbl/distr/stampa | Berlin [etc.] : Springer-Verlag, 1980 |
| Collana | Lecture notes in biomathematics ; 38 |
| Locazione | MA1 |
| Collocazione | C-15-(38 |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9910158651703321 |
| Autore | Lopez Eduardo <1989-> |
| Titolo | 20 great career-building activities using Instagram and Snapchat // Eduardo Lopez |
| Pubbl/distr/stampa | New York : , : Rosen Publishing, , 2017
2017 |
| ISBN | 1-5081-7273-0 |
| Edizione | [First edition.] |
| Descrizione fisica | 1 online resource (64 pages) : color illustrations |
| Collana | Social media career-building |
| Disciplina | 650.1/3 |
| Soggetti | Business networks
Employment portfolios
Career development |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Introduction -- How visual content became king -- Getting started on Instagram -- Creating a content plan -- Getting started on Snapchat -- Creating a plan for your Snapchat content -- Building your portfolio -- |

Glossary -- For more information -- For further reading --
Bibliography -- Index.

Sommario/riassunto

To prepare students for success in writing, creating content, and marketing, this guide walks the reader through both of these the image-based platforms Snapchat and Instagram, comparing their advantages and drawbacks. The twenty activities included give students concrete skills to develop as they consider their audience, map out plans for the content they plan to post, and learn how to use social media to attract the notice of colleges and employers.
