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Descrizione fisica	1 online resource (64 pages) : color illustrations
Collana	Social media career-building
Disciplina	650.10285/6752
Soggetti	Blogs - Vocational guidance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Changing the way we blog -- Creating a killer site -- Learners central -- Authentic and professional! -- Channel your passion -- Express your best self -- Time management 101.
Sommario/riassunto	This guide gives an introduction to the Tumblr platform, as well as an overview of its etiquette and usage tips. While progressing through the twenty activities in this guide, readers will learn the basics of usage and the community, as well as safety tips. Activities include creating a personal blog and leveraging social media skills on behalf of an employer or a cause the reader is passionate about.