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Titolo	20 great career-building activities using Twitter // Kathy Furgang
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ISBN	1-5081-7269-2
Edizione	[First edition.]
Descrizione fisica	1 online resource (64 pages) : color illustrations
Collana	Social media career-building
Disciplina	302.23/1
Soggetti	Business networks Employment portfolios Career development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Tweeting the basics -- Embracing creative expression -- All a Twitter with school use -- Tweeting through the college search -- The Twitterverse of business.
Sommario/riassunto	This book shows students how to use Twitter to their advantage, for creative expression, academics, research, reporting, college searches, or promoting a business. Twenty activities help readers create a portfolio and build a digital footprint that can open doors professionally, academically, and creatively.