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| 1. Record Nr.           | UNINA9910158645303321                                                                                                                                                                                                                                                                                                     |
| Autore                  | Barrington Richard <1961->                                                                                                                                                                                                                                                                                                |
| Titolo                  | Getting paid to blog and vlog / / Richard Barrington                                                                                                                                                                                                                                                                      |
| Pubbl/distr/stampa      | New York : , : Rosen Publishing, , 2017<br>2017                                                                                                                                                                                                                                                                           |
| ISBN                    | 1-5081-7291-9                                                                                                                                                                                                                                                                                                             |
| Edizione                | [First edition.]                                                                                                                                                                                                                                                                                                          |
| Descrizione fisica      | 1 online resource (80 pages) : color illustrations                                                                                                                                                                                                                                                                        |
| Collana                 | Turning your tech hobbies into a career                                                                                                                                                                                                                                                                                   |
| Disciplina              | 302.23/14023                                                                                                                                                                                                                                                                                                              |
| Soggetti                | Blogs - Vocational guidance<br>Video blogs - Vocational guidance                                                                                                                                                                                                                                                          |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                   |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                        |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                            |
| Nota di contenuto       | ch. 1. DIY media is the new normal -- ch. 2. Learning to blog -- ch. 3. Keys to being a successful blogger or vlogger -- ch. 4. Making it pay -- ch. 5. Tomorrow's blog : challenges and opportunities.                                                                                                                   |
| Sommario/riassunto      | This book describes some of the basics needed to get started, including the typical elements that make up a blog and some tips on managing the content. It will also describe some methods of building an audience, and the various ways bloggers can cash in on their popularity or otherwise make a living by blogging. |