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Titolo	Getting paid to manage social media / / Don Rauf
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ISBN	1-5081-7295-1
Edizione	[First edition.]
Descrizione fisica	1 online resource (80 pages) : color illustrations
Collana	Turning your tech hobbies into a career
Disciplina	302.23/1
Soggetti	Social media - Management - Vocational guidance Online social networks
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Social media 101 -- Get schooled in the basics -- Build your social media chops -- Going to work -- A booming field.
Sommario/riassunto	This book shows young people how to develop a career in the future world of social media. Interviews and quotes with industry professionals and leaders show young people how to build their social media resumes and discover their own interests and talents within the field.