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Nota di contenuto	Young firms sustainability and corporate reputation: a comparison of the survival rates in the US and EU / Domenico Nicolo -- Theoretical and practical approaches in understanding the influences of cost-productivity-profit trinomial in contemporary enterprises / Andrei Jean-Vasile, Alexandra Alecu -- Integrated sustainability reports: historical survey, theoretical proposals and best practices / Massimo Costa, Giuseppe Valenza -- A game theory cooperative perspective for sustainability of global feeding: agreements among vegan and non-vegan food firms / David Carfi, Alessia Donato, Dania Panuccio -- Green information system for a sustainable enterprise / Laura-Diana Radu -- The role of waste management in the green economy: an empirical analysis of economic data of the business / Massimo Saita, Maria Vittoria Franceschelli -- Green marketing: a new prospect in the cosmetics industry / Nur Suhaili Ramli -- Green airport investments to mitigate externalities: procedural and technological strategies / Maria Nadia Postorino, Luca Mantecchini, Filippo Paganelli -- Cover crops: achievement of sustainability in the ecological systems of agriculture / Vladan Ugrenovic, Vladimir Filipovic.

## Sommario/riassunto

"[This book] is an essential reference publication for the latest research on green entrepreneurship and its impacts on investment activity within sustainable development and competitive markets. Featuring coverage on a broad range of topics and perspectives such as contemporary enterprises, global feeding, and waste management, this book is ideally designed for practitioners, students, and academicians seeking current research on green entrepreneurship and investments"--Provided by publisher.

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