Record Nr. UNINA9910158605403321 Autore Brown Michael A. **Titolo** Solutions for high-touch communications in a high-tech world / / Michael A. Brown Sr Pubbl/distr/stampa Hershey, PA:,: IGI Global,, [2017] ©2017 **ISBN** 9781522518983 9781522518976 Descrizione fisica PDFs (217 pages): illustrations Collana Advances in human and social aspects of technology (AHSAT) book series 153.6 Disciplina Soggetti Interpersonal communication Oral communication Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Bridging the communication gap -- The departure from human interaction -- Social networking and communication research -- SNIP: high touch approach to communication -- How do we connect? --Comparing FTF and online communication knowledge -- Interpersonal and group communication -- Where do we go from here? -- Face-toface or online, online or face-to-face? -- Key strategies for communication -- New age communications. "[This book] is a pivotal source of research for identifying new Sommario/riassunto approaches for face-to-face communication, opportunities to create social bonding and social capital, and taking advantage of the full communication cycle. Featuring extensive coverage across a range of relevant perspectives and topics, such as social networking theory, conflict resolution, and interpersonal communications, this book is ideally designed for professionals, managers, researchers, students and

academicians interested in perspectives on communication in the

digital age"--Provided by publisher.