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Nota di contenuto	Diaspora and transnational entrepreneurship: a conceptual exploration / Sanya Ojo, Sonny Nwankwo -- Entrepreneurship and diaspora entrepreneurship: current issues and approaches / Kijpokin Kasemsap -- Understanding transnational diaspora entrepreneurship and the role of values / Maria Elo -- Examining the impact of symbolic capital in ethnic and diaspora entrepreneurship / Sanya Ojo -- Returnee entrepreneurship and occupational health and safety in Nigeria / Juliana Funmilayo Afolabi, Isaac Oluwajoba Abereijo -- Returnee entrepreneurship: a second-generation perspective / Elizabeth Ifeoluwa Ojo -- New perspectives on the internationalisation of micro-businesses / Ailson J. De Moraes, Ignatius Ekanem, Ellis Osabutey -- Transnational entrepreneurs and their global market entry modes / Ignatius Ekanem, Ndidi Juliana Uwajeh -- The impact of social networks on "born globals": a case of de-internationalisation / Qingan Huang, Ellis L. C. Osabutey, Junzhe Ji, Liying Meng -- Interfacing with diaspora/ethnic entrepreneurship: a case of getting the right balance in the HRM ethnic marketing nexus / Jummy Okoya -- The migration history of Black Africans to Britain / Thomas Domboka -- Migration and alienation: "when and where have I changed?": an analysis through

Turkey-Austrian migration film / Hasan Gurkan -- Social entrepreneurship in Sub-Saharan Africa: a critical analysis of diaspora social investments / Tidings P. Ndhlovu, Catherine Ndinda -- Religiosity and entrepreneurship intentions among Pentecostal Christians / Isaac Oluwajoba Abereijo, Juliana Funmilayo Afolabi -- The "gospel" of Pentecostalism and entrepreneurship: a market configuration / Sanya Ojo.

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Sommario/riassunto

"[This book] is an essential reference publication for the latest material on the nature, process, and outcome of migrant entrepreneurs' economic activities expanding from their countries of origin to their countries of residence. Featuring coverage on a broad range of topics, such as regional growth, industrial development, and employment generation, this book is ideally designed for researchers, advanced-level students, practitioners, managers, and policy-makers seeking current research on how economic development can be encouraged and nurtured among ethnic entrepreneurs and businesses"--Provided by publisher.

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