

1. Record Nr.	UNINA9910158573503321
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Titolo	Field experiments in political science and public policy : practical lessons in design and delivery / / Peter John
Pubbl/distr/stampa	New York ; ; London : , : Routledge, , 2017
ISBN	1-317-68017-0 1-315-77302-3 1-317-68018-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xiii, 207 pages)
Collana	Routledge studies in experimental political science ; ; 2
Disciplina	320.0724
Soggetti	Political science - Research - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Field experimentation : opportunities and constraints -- 2. Essential steps for the design of field experiments -- 3. Implementing field experiments -- 4. A brief history of field experimentation -- 5. Experiments on voting and political participation -- 6. Experiments on elites -- 7. Experiments in welfare and employment -- 8. Nudging citizens -- 9. Field experiments in developing countries -- 10 Conclusion.
Sommario/riassunto	Field experiments -- randomized controlled trials -- have become ever more popular in political science, as well as in other disciplines, such as economics, social policy and development. Policy-makers have also increasingly used randomization to evaluate public policies, designing trials of tax reminders, welfare policies and international aid programs to name just a few of the interventions tested in this way. Field experiments have become successful because they assess causal claims in ways that other methods of evaluation find hard to emulate. Social scientists and evaluators have rediscovered how to design and analyze field experiments, but they have paid much less attention to the challenges of organizing and managing them. Field experiments pose unique challenges and opportunities for the researcher and evaluator which come from working in the field. The research experience can be challenging and at times hard to predict. This book aims to help researchers and evaluators plan and manage their field experiments so

they can avoid common pitfalls. It is also intended to open up discussion about the context and backdrop to trials so that these practical aspects of field experiments are better understood. The book sets out ten steps researchers can use to plan their field experiments, then nine threats to watch out for when they implement them. There are cases studies of voting and political participation, elites, welfare and employment, nudging citizens, and developing countries.
