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| Autore | Tyson Eric (Eric Kevin) |
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| Nota di contenuto | Getting started with investing. Exploring your investment choices ; Weighing risks and returns ; Getting your financial house in order -- Stocks, bonds, and Wall Street. The workings of stock and bond markets ; Building wealth with stocks ; Investigating and purchasing individual stock s; Exploring bonds and other lending investments ; Mastering mutual finds and exchange-traded funds ; Choosing a brokerage firm -- Growing wealth with real estate. Investing in a home ; Investing in real estate ; Real estate financing and deal making -- Savoring small business. Assessing your appetite for small business ; Starting and running a small business ; Purchasing a small business -- Investing resources. Selecting investing resources wisely ; Perusing periodicals, radio, and television ; Selecting the best investment books ; Investigating internet and software resources -- The part of tens. Ten investing obstacles to conquer ; Ten things to weigh when considering an investment sale ; Ten tips for investing in a down market. |
| Sommario/riassunto | Invest in your financial future with this valuable, popular, and easy-to-use guide. This latest edition is infused with new and updated material to help you ramp up your portfolio today! This includes time-tested |

advice, updates to investing recommendations, and strategies that reflect changing market conditions. Investing may be an intimidating prospect, but this resource will serve as your primer on all aspects of the topic, including how to develop and manage a portfolio, invest in stocks, bonds, mutual funds, and real estate, open a small business, and more.
