

1. Record Nr.	UNINA9910157825103321
Autore	Gay Kathlyn
Titolo	Women entrepreneurs // Kathlyn Gay
Pubbl/distr/stampa	New York : , : Enslow Publishing, , 2017 2017
ISBN	0-7660-8144-3
Descrizione fisica	1 online resource (128 pages) : illustrations (some color), portraits
Collana	Defying convention: women who changed the rules
Disciplina	338/.04092520973
Soggetti	Businesswomen - United States - History Women-owned business enterprises - United States - History Entrepreneurship - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Before and after the Revolution -- Striving amidst wars -- Women in beauty and fashion businesses -- Diverse business women in the twentieth century -- Success during turmoil -- Contemporary women entrepreneurs.
Sommario/riassunto	This book celebrates the many women, such as Madame C. J. Walker, Elizabeth Arden, Weili Dai, and Oprah Winfrey, who broke down the barriers and became successful entrepreneurs. Their successes inspired other women, who in turn, inspired others, until women became fixtures in the world of business.