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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	; 1 Remembering privitytization and conceptualizing life thereafter : alphas and betas -- ; 2 Explaining why firms may become alphas or betas Remembering privatization and conceptualizing life thereafter : alphas and betas -- Explaining while firms may become alphas or betas -- tAirlines : come fly with me -- Automobiles : get it in gear -- Electricity : powering up -- In the end : the lifeshapers.
Sommario/riassunto	This work presents a refreshing analysis of what happened to state-owned enterprises after they were privatised from the late 1970s onwards, and the two types of firms that emerged: 'Alpha' and 'Beta', examining the internal and external factors involved.