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Altri autori (Persone)	AsmussenChristian Geisler
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role in TNCs / Sven M. Laudien, Jörg Freiling -- Moving abroad : factors that motivate foreign location of headquarter activities / Randi Lunnan, Gabriel R.G. Benito, Sverre Tomassen -- Selecting state or private joint venture partners in emerging markets : impact of liability of foreignness and rule of law / Indu Ramachandran, Kim Clark, Derrick McIver, Stewart R. Miller -- Liability of foreignness and location-specific advantages : time, space and relative advantage / Sjoerd Beugelsdijk -- Liability of foreignness and internationalisation of emerging market firms / Ajai S. Gaur, Vikas Kumar, Ravi Sarathy -- Evolution of firm- and country-specific advantages and disadvantages in the process of Chinese firm internationalization / Svetla Marinova, John Child, Marin Marinov -- From stages to phases : a theory of small developing country internationalization / Nigel L. Williams, Tom Ridgman, Yongjiang S. Shi -- What lies beneath the internationalization of firms in a regional innovation system? / Silvia R. Sedita, Fiorenza Belussi, Gianluca Fiscato -- Location determinants of FDI in sub-Saharan Africa : an empirical analysis / Satwinder Singh, Kirandeep Dhillon, Florian Kaulich, Weifeng Chen -- International entrepreneurship at the foreign market level : towards a network perspective / Sara Melén, Emilia Rovira Nordman, Daniel Tolstoy, D. Deo Sharma -- The importance of internal and external knowledge sourcing and firm performance : a latent class estimation / Torben Pedersen, Christine Soo, Timothy M. Devinney -- A knowledge system approach to the multinational company : conceptual grounding and implications for research / Nicolai J. Foss, José F.P. dos (Joe) Santos.

Sommario/riassunto

Cross-border flows of goods, services, capital, knowledge, and ideas have substantially increased over the last decades. These developments have increased the interdependencies among previously separated economies, given rise to arguments regarding the flattening of the world. Yet, firms investing overseas continue to experience substantial liabilities stemming from their foreignness. At the same time new locations are appearing on the global map that offers very attractive location-specific advantages. In addition, the range of participants in international competition has widened, in terms of both the number of countries involved and the types of firms competing, to encompass developed market firms expanding beyond industrialized countries, and emerging market firms joining global competition. The focus of this volume is on how the interface between firm-specific advantages, liability of foreignness, and location-specific advantages are spelled out in the more global world.

2. Record Nr.	UNINA9910157722403321
Autore	Drake, Tim
Titolo	Blood and destiny
Pubbl/distr/stampa	RedDoor Publishing
ISBN	1-910453-27-7
Descrizione fisica	1 online resource (235 p.)
Collana	The shadow of the raven
Disciplina	823.92
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>In this fast-moving, fast-changing world, it is important that we remain vital, relevant and useful. Growing old gracefully, where physically and mentally we quietly fade into obscurity, is no longer an option and the expectation that we will stay younger for longer has never been greater. A "Young" brain is the antidote to aging and this book shows you exactly you how you can get one. Through six easy-to-follow and life-changing steps, you'll find out that aging is all in the mind and discover how, by developing a younger brain, you can live a more fulfilled, rewarding, successful and happy life. The book contains an enlightening Brain Age Calculator which will examine your thinking and reveal the true age of your brain, then the authors will take you step-by-step through the principles behind their Six Wisdoms of Youth and coach you in systematically training your brain to think and feel young.</p>