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	Nota di contenuto	Self and the relationship with the screen: interrogating the fictive and banal in self production / Yasmin Ibrahim -- Using the blogosphere to promote disputed diets: the Swedish low-carb high-fat movement / Christopher Holmberg -- Transmedia storytelling impact on government policy change / Renira Rampazzo Gambarato, Sergei Andreevich Medvedev -- The demobilizing potential of conflict for web and mobile political participation / Francis Dalisay, Matthew J. Kushin, Masahiro Yamamoto -- Political messaging in digital spaces: the case of Twitter in Mexico's presidential campaign / Rodrigo Sandoval-Almazan -- ICTs: ancillary tools for indirect democracy? / Kerill Dunne -- Towards a political theory of elearning / Celia Romm-Livermore, Pierluigi Rippa, Mahesh S. Raisinghani -- Challenging the de-politicization of food poverty: austerity food blogs / Anita Howarth -- Ubiquitous food imaging: food images as digital spectacle / Yasmin Ibrahim -- Developing and validating the "this is why we can't have nice

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| Sommario/riassunto | "[This book] is a comprehensive reference source for emerging scholarly perspectives on the use of new media technology to engage people in socially- and politically-oriented conversations and examines communication trends in these virtual environments. Highlighting relevant coverage across topics such as online free expression, political campaigning, and online blogging, this book is ideally designed for government officials, researchers, academics, graduate students, and practitioners interested in how new media is revolutionizing political and social communications"--Provided by publisher. |